NORTH VANCOUVER
CHAMBER

2026/27 Strategic Planning and Stakeholder Engagement Process

What and Why?

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North Vancouver Chamber is renewing its strategic plan.

1. We want to better understand the challenges, opportunities, and priorities of North Vancouver's business community, so we can better meet your needs through our programs, services, events, and advocacy.

2. The results will be clear strategic priorities and a strong, relevant vision, which reflects the needs of our community, local businesses, and members.

3. Focused strategic priorities enable the North Vancouver Chamber to focus our plans and activities for the next three to five years.

About the North Van Chamber

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The North Vancouver Chamber exists to serve its members and the local business community. We are a non-partisan, economic development organization that:

Supports business

- Through education and resources
- With programs such as #ShoptheShore
- By hosting impactful events

Creates connections

- Between businesses
- With the local community
- With all levels of government

Advocates

- For the needs of business
- For policies that support small business, strengthen the economy
- To reduce barriers to doing business

How will we do this?

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1

The strategic planning process will be led by the Board of Directors and the North Vancouver Chamber staff.

2

We will review the existing strategic plan, programs, events, initiatives, and advocacy work.

Most importantly we are conducting broad stakeholder engagement to better understand:

- **Challenges, opportunities and priorities facing North Vancouver businesses**
- **How to better meet your needs**
- **Desired programs, services, events and advocacy**

Who are we engaging?

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We are inviting everyone connected to North Vancouver's business community to have their say.

Who do we want to hear from?



North Vancouver Chamber members



Local businesses



Government officials



Community leaders and partners

Why Your Input Matters

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1. **Ensures your voice and needs are in the plan**
2. **Updates our strategic vision and priorities**
3. **Focuses our plans and activities for the next 3–5 years**
4. **Keeps programming relevant and impactful**

120
years of service

For 120 years the North Vancouver Chamber has served the local business community. We want to ensure that the North Vancouver Chamber continues to provide relevant, impactful programming.

Primary Stakeholder Engagement

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The first step is listening to our stakeholders.

During the Fall of 2026 and Winter of 2027 we will conduct a community wide stakeholder survey on perceptions of the North Vancouver Chamber, key challenges for businesses, and desired priorities for the North Vancouver Chamber to focus on in the future.

Primary Stakeholder Engagement Steps

1. Stakeholder engagement survey
2. Key stakeholder and partner consultations
3. Compilation and analysis of stakeholder perspectives
4. Board and staff review data

From Draft Plan to Finished Plan

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Engagement | **Draft Plan Development** | **A Finished Strategic Plan**

1 — 2 — 3 — 4 — 5

Stakeholder Engagement
Survey and consultations with stakeholders

Nov 2026 – Jan 2027

Staff & committee input
Staff and Board Committees provide input

Jan – Mar 2027

Board review & drafting
Board reviews the data and drafts the plan with staff

Jan – Mar 2027

Second-round engagement
Stakeholders comment on the draft

Mar – Apr 2027

Approval & sharing
Board approves the plan in spring; shared at the 2027 AGM

May 2027

