



North Vancouver Chamber 2026 FIFA World Cup Business Relevance Survey

RESULTS

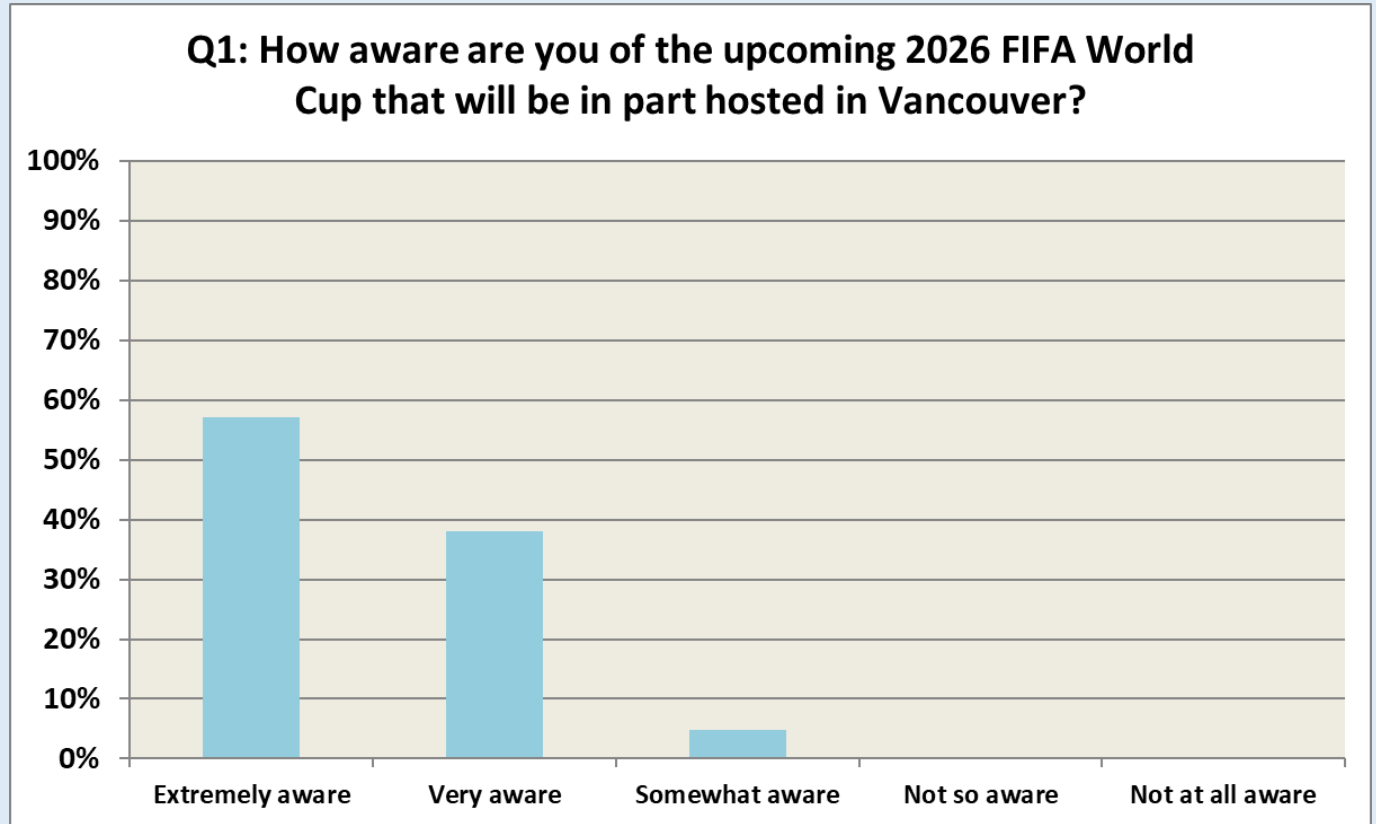
March 2026

Overview & Methodology: NVC 2026 FIFA World Cup Business Relevance Survey March 2026

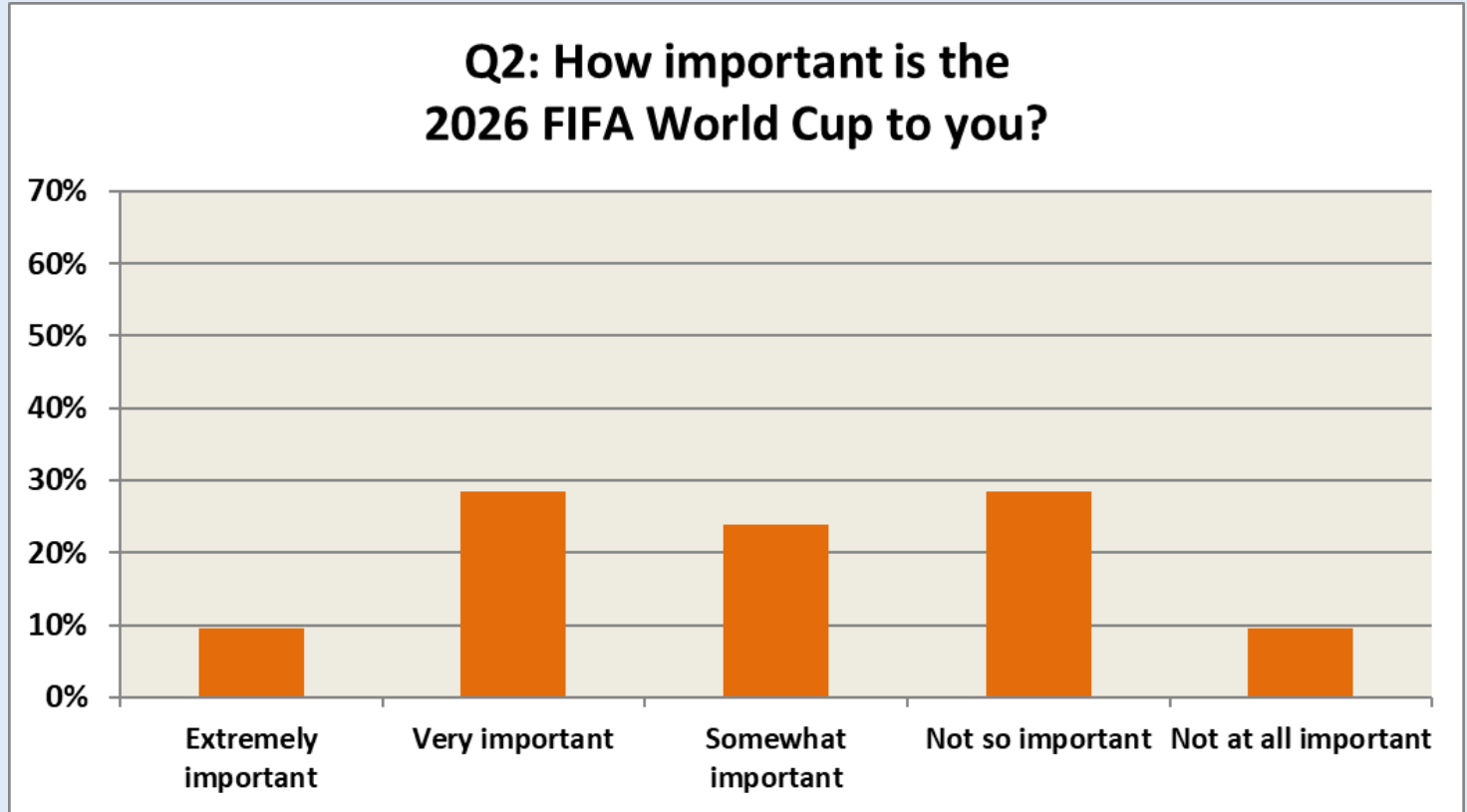


- Platform: SurveyMonkey, anonymous.
- Survey Timeline: Feb-March 2026
- Randomized. Non-Scientific
- Responses: Only 21
- This survey was shared multiple times and overall did not gain much interest. This is unusual. The results are not scientific, but the trends are interesting.

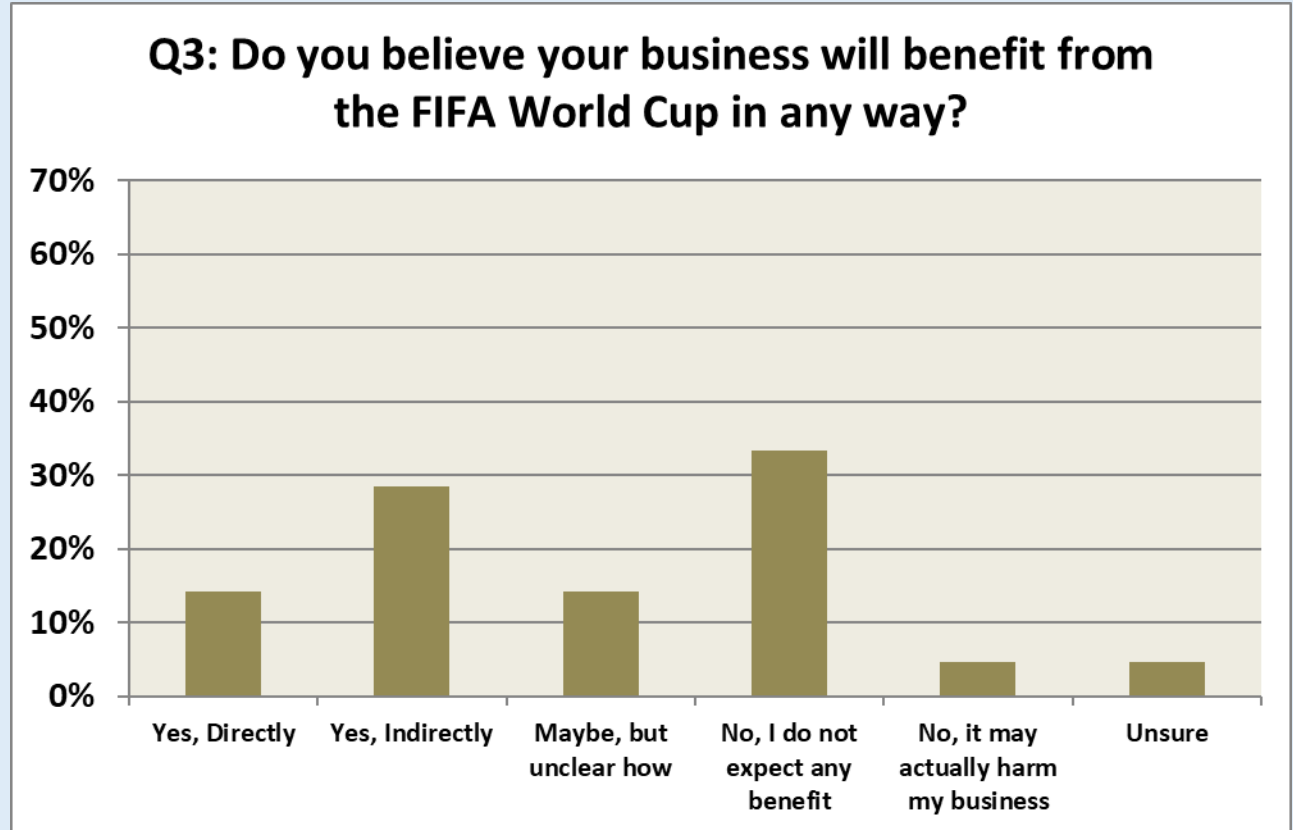
Awareness of
2026 FIFA World
Cup is high.

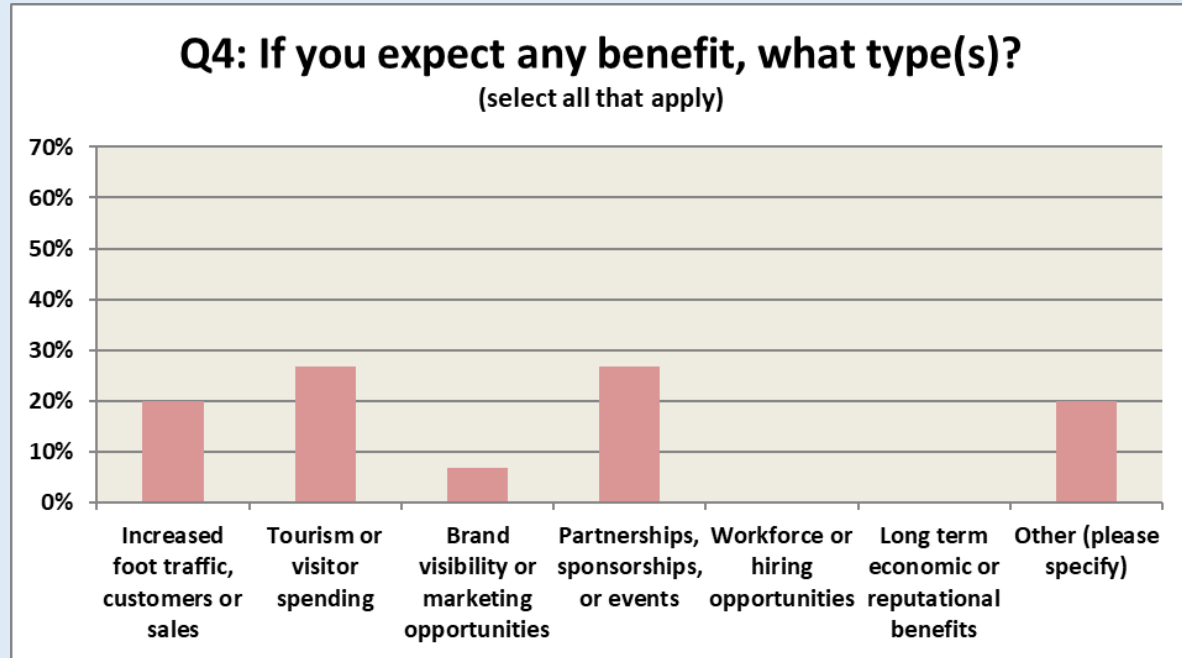


Importance of
2026 FIFA World
Cup is mixed.

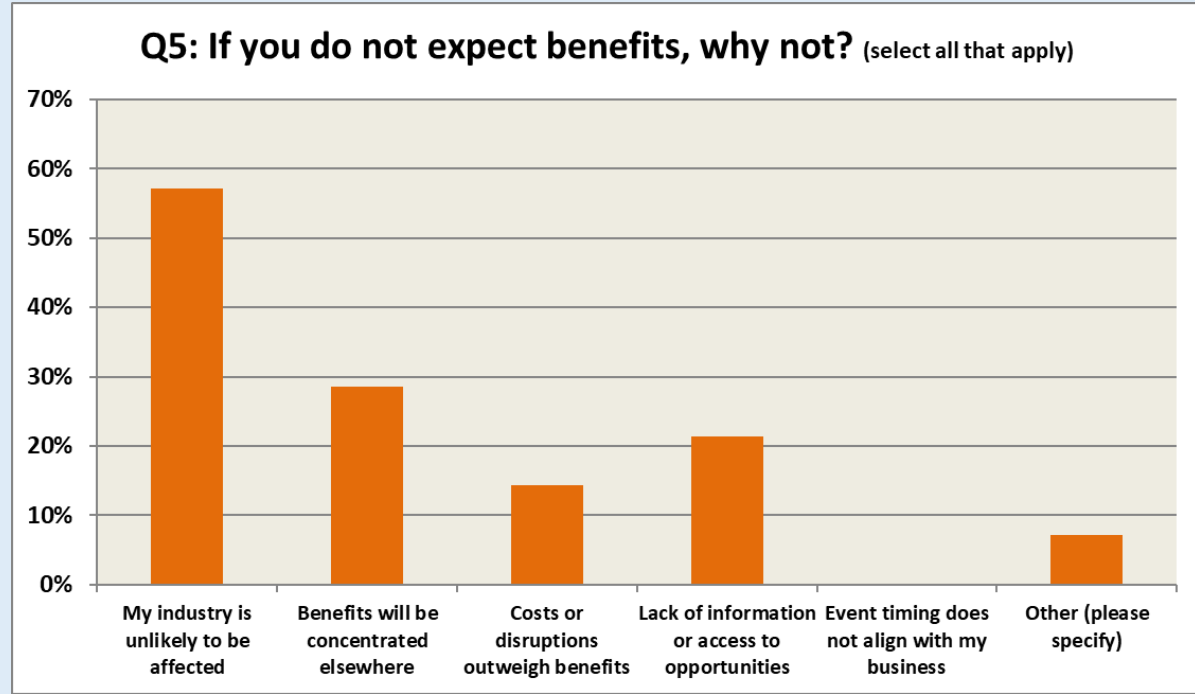


Belief of the benefits
to business are split.





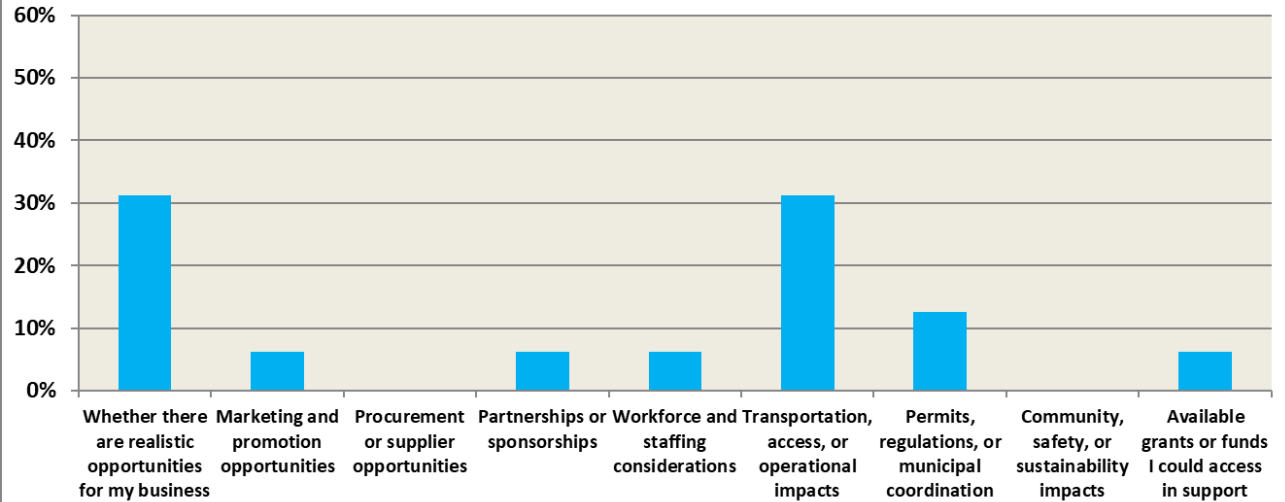
For those expecting benefits:
FIFA World Cup will increase customers & potential collaboration.



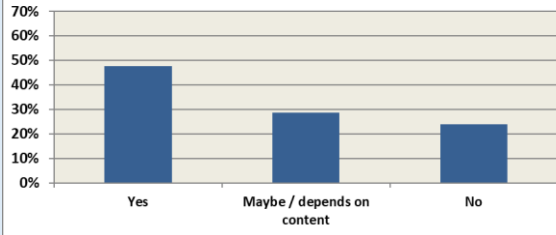
Those NOT expecting benefits:
FIFA World Cup is not impacting their business sector.

Q7: If yes or maybe, what would you want to learn more about?

(select all that apply)



Would you want the NV Chamber to provide information or support related to FIFA World Cup 2026?



Information about transportation, access and opportunities is most important for businesses.

Additional Comments

SUMMARY:

- **Comments overall:**

- reflect a mix of optimism and concern about the FIFA World Cup's impact on North Vancouver businesses.
- some skepticism about FIFA or question the event's relevance to their business.

- **Opportunities:**

- Some see unique opportunities for local manufacturers, tourism, and business visibility,

- **Concerns:**

- Community / municipal costs, disruptions, and resource allocation.
- Traffic and operational impacts are also noted as concerns.

- **Help and support – what do businesses need? :**

- info on procurement & supplier opportunities
- info on transportation and access impacts
- info on volunteer roles & community events.



Comments



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RESULTS

- END -

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