

Federal Pre-Election Survey

Survey

- North Vancouver business owners & managers
- Broad range of business size, sectors and location
- Non-Scientific; n=60
- Conducted in April 2025
- 28 issues presented – top ratings presented

Subject: Top Provincial Election issues for business



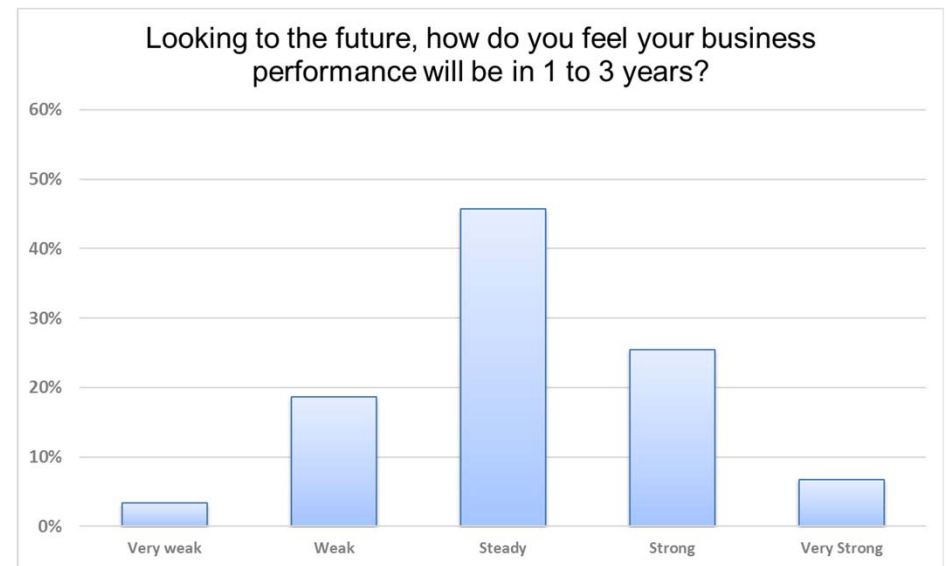


Federal Pre-Election Survey

Business Performance in North Vancouver



Business Performance in North Vancouver



Steady - Mixed response with very slight net hint of optimism view of the future (?)





Federal Pre-Election Survey

Top Issues for Business in North Vancouver



Federal Pre-Election Survey

Top Issues for Business in North Vancouver

Q: How important are the following Issues to your business in the upcoming election (Imp & V Imp)

• Tax Relief – Reducing business & Personal Taxes	87%
• US Tariff Impacts – Actual & Threatened	87%
• Affordable Housing	81%
• Reducing Interprovincial Trade Barriers	81%
• Canadian Sovereignty (remarks re Canada as 51st State)	79%
• Regulatory Reform - Reducing Government Red Tape & Regulation	75%
• Investment in Public Transit & Transportation	73%
• Staffing – Attracting & Retention of Staff	73%
• Climate Change & Environment	71%
• Innovation – Investment in R&D	71%

Federal Pre-Election Survey

Top Issues for Business in North Vancouver

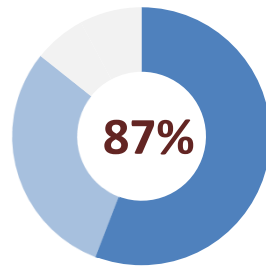
Groupings of Key Issues

1. Government Cost Burden - Taxation / Tariffs
2. Government Imposed Regulation & Trade Barriers
3. Fundamental Regional Issues impacting Economy

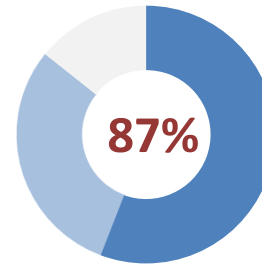


Top issues - Grouping 1:

Government Cost Burden - Taxation / Tariffs



**1. Tax Relief –
Reducing
Business &
Personal Taxes**

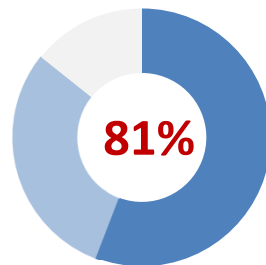


**1. U.S. Tariff
Impacts –Actual
& Threatened**

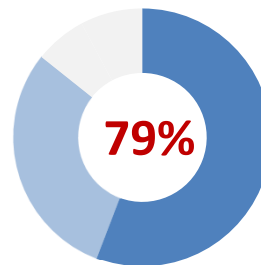


Top issues - Grouping 2:

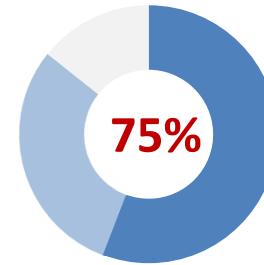
Government Imposed Regulation & Trade Barriers



**2. Reducing
Interprovincial
Trade Barriers**



**3. Canadian
Sovereignty
(remarks re Canada
as 51st State)**

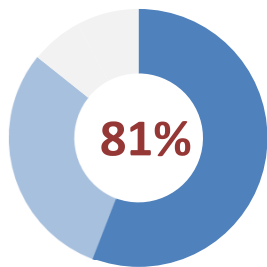


**4. Regulatory
Reform – Reducing
Government Red
Tape & Regulation**

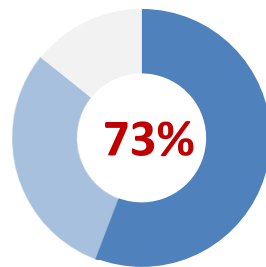


Top issues - Grouping 3:

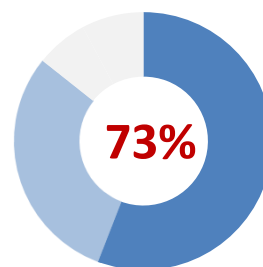
Fundamental Regional Issues impacting Economy



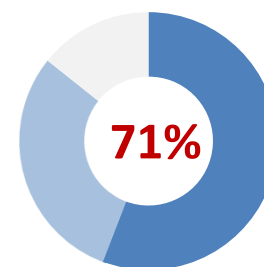
2. Affordable
Housing



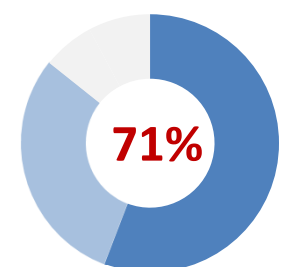
5. Investment in
Public Transit &
Transportation



5. Staffing –
Attraction &
Retention of
Skilled Staff



6. Innovation –
investment in R&D



6. Climate Change



Federal Pre-Election Survey Results

Priority Issues for Employers

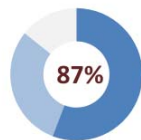
SUMMARY



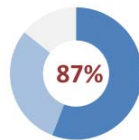
Federal Pre-Election Survey Results

Top issues - Grouping 1:

Government Cost Burden - Taxation / Tariffs



1. Tax Relief –
Reducing
Business &
Personal Taxes



1. U.S. Tariff
Impacts –Actual
& Threatened



Federal Pre-Election Survey Results

Top issues - Grouping 2:

Government Imposed Regulation & Trade Barriers



2. Reducing
Interprovincial
Trade Barriers



3. Canadian
Sovereignty
(remarks re Canada
as 51st State)



4. Regulatory
Reform – Reducing
Government Red
Tape & Regulation



Federal Pre-Election Survey Results

Top issues - Grouping 3:

Fundamental Regional Issues impacting Economy



2. Affordable
Housing



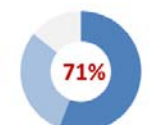
5. Investment in
Public Transit &
Transportation



5. Staffing –
Attraction &
Retention of
Skilled Staff



6. Innovation –
investment in R&D



6. Climate Change