

# North Vancouver Chamber A Year in Review 2022-2023

NVCHAMBER.CA  
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#NVCHAMBER  
#SHOPTHESHORE



# 2022/2023

# Evolution & Revolution

The past year saw more than enough change under usual circumstances, but considering the previous two years of COVID, it was a welcome reconnect with our community and an opportunity to begin to track a path forward.

Our North Vancouver Chamber Board and Staff reacted to months of continued uncertainty as the year began and we saw how fortunate we were considering the upheaval in many places around the world.

We are proud to have remained responsive and able to play a role in supporting the business community of North Vancouver as we all faced the choice of an evolution or revolution in the way we do business.

We hope this summary 'A Year in Review' will give you confidence that your voice is heard, and your fellow business owners, leaders, and employees have your back.

The North Vancouver Chamber continues to work hard on your behalf. As we are supporting you, we too need your support. As a not-for-profit, we ask you in the year ahead to remain committed to your North Vancouver Chamber and to bring others along to join our mission.

Our best to you all. Remember to Buy Local, Shop Local, Learn Local and Support Local.



**Julianne Yeager**  
Chair, NV Chamber



**Patrick Stafford-Smith**  
CEO, NV Chamber

Standard of  
Excellence:

Accredited  
Chamber of  
Commerce



The North Vancouver Chamber is proud to have received notice from the Chamber Accreditation Council of Canada (CACC) that our application for reaccreditation passed the Council’s examination.

The North Vancouver Chamber remains in a select group to hold this distinction – 1 of only 8 in BC, and 1 of 64 in Canada of the roughly 900 Canadian Chambers.

The CACC says: *“You are part of a group of elite chambers of commerce in Canada that can verify to the business community locally and nationally that your organization is run in a strategic and professional way and has reached the standard in Chamber excellence”.*





**Support.  
Connect.  
Lead.**



# 1. Support.

## We help you be your best.

*We provided news, information, training programs, one-on-one guidance, and access to our leaders.*

*We proudly supported our North Vancouver business community as we collectively re-emerged from the uncertainty of the past 3 years.*

### A. *Events, News & Information:*

- *Weekly Newsletter – best in class engagement*
- *The State of Business 2023*
- *Tourism Support: Cruise Ship Passenger Program*
- *Small Business Series with Capilano University*
- *Make it our Business: Domestic Violence and the Workplace, in partnership with the North Vancouver Women’s Centre*
- *TransLink’s Priorities for the North Shore with TransLink CEO Kevin Quinn*
- *North Vancouver Business Excellence Awards 2022*
- *AGM 2023 at Platinum Sponsor BlueShore Financial Main Branch*
- *Holiday Social at Wildeye Brewing*

*North Vancouver Chamber members represent over 25 sectors, about 2/3 of the North Vancouver employment. More than 90% of our members are small businesses. We held 35+ events connecting you with other leading business owners.*



# 1. Support. We help you be your best.

## B. Initiatives:



### *Shop the Shore*

We proudly continued the message of our Buy-Local initiative promoting local North Shore businesses of all sizes and sectors.

#shoptheshore

### *GrowthHub*

Connecting businesses with Capilano University students. Students worked on your real business problems as part of their university curriculum

#GrowthHub

### *Business Excellence Awards*

North Vancouver Chamber proudly celebrates business and individual excellence in North Vancouver.

#NVCBEA



A partnership between North Vancouver Chamber & Capilano University



# 2022 Business Excellence Awards Winners

Proud launch of our new award – Excellence in Equity



BUSINESS EXCELLENCE  
**AWARDS**  
NORTH VANCOUVER CHAMBER

## SERVICE EXCELLENCE AWARD



**ELLISON TRAVEL AND TOURS** – SERVICE EXCELLENCE AWARD WINNER [Ellison Travel and Tours](#) is a full-service travel agency and tour operator for customized special interest groups. Their three divisions service the needs of corporate, leisure, and group travellers to destinations worldwide and within Canada.

Finalists – Service Excellence: [North Shore Crisis Services Society](#), [Zimba Design](#)

## SUSTAINABILITY AWARD



**LIFESPACE GARDENS** – SUSTAINABILITY AWARD WINNER

For [LifeSpace Gardens](#) there are two things at the very heart of sustainability: water and food. So, for more than 10 years, they have focused on the manufacturing, installation, and ongoing maintenance of self-watering gardens – designed to help their clients grow their own food.

Finalists – Sustainability: [Cascadia Green Developments Ltd.](#), [Earth Baby Outfitters Inc.](#)

## INNOVATION AWARD

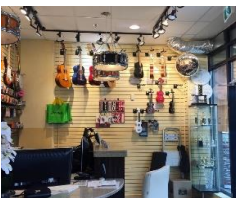


**DARKVISION TECHNOLOGIES INC.** – INNOVATION AWARD WINNER

[DarkVision Technologies](#) is a high-tech industrial asset inspection company. They specialize in designing and operating innovative and proprietary high-resolution acoustic-based imaging systems. DarkVision enables industrial asset owners to inspect, evaluate, and understand their assets and wells in unprecedented detail.

Finalists – Innovation: [Hatfield Consultants Inc.](#), [Spitfire Drone Survey Ltd.](#)

## EXCELLENCE IN EQUITY



**AVA MUSIC & ART CENTRE LTD.** – EXCELLENCE IN EQUITY WINNER

Together, Mr. Safaei and Ms. Deris of [Ava Music and Art Centre](#) have created a facility in which students of all ages, levels, and socioeconomic backgrounds are able to pursue their dreams in the arts industry, mainly in music, art, film, musical theatre, and acting.

Finalists – Excellence in Equity: [Bean-on-5th Coffee Shop](#), [The North Shore Restorative Justice Society](#)

### PRESENTING SPONSOR



### DIAMOND SPONSOR



### MEDIA SPONSOR



### AWARD SPONSORS



### AWARDS CHAMPIONS



# 2022 Business Excellence Awards Winners



BUSINESS EXCELLENCE  
**AWARDS**  
NORTH VANCOUVER CHAMBER

## BEST EMPLOYER AWARD



### SUNRISE OF LYNN VALLEY – BEST EMPLOYER AWARD WINNER

[Sunrise of Lynn Valley](#) is a licensed long-term care community offering a variety of resident-centered benefits, care & support to older adults. They have been advocating for seniors for 20 years and believe no two people are alike.

Finalists – Best Employer: [Cahill CPA LLP](#), [West Coast Wills & Estates Law Corp.](#)

## YOUNG ENTREPRENEUR AWARD



### CHRISTOS KALAITZIS, LIQUID INTELLIGENCE LTD. (OPUS) – YOUNG ENTREPRENEUR AWARD WINNER

[Christos Kalaitzis of Liquid Intelligence \(OPUS\)](#) has developed North America's first alcohol-free cocktails company. Their beverages are made with 100% real spices and herbs to deliver a real cocktail experience. Their beverages are zero alcohol, zero calories, zero sugar, zero preservatives, Gluten Free, Vegan, GMO-Free, 100% recyclable, and Proudly Expertly Handcrafted!

Finalists – Young Entrepreneur: [Samantha Lindeman – Wildeye Brewing](#), [Paul Natrall – Mr. Bannock](#)

## BUSINESS OF THE YEAR AWARD



### DEEP COVE KAYAK CENTRE & COAST OUTDOORS – BUSINESS OF THE YEAR AWARD

[Deep Cove Kayak Centre & Coast Outdoors](#) provides access to paddling rentals, lessons, and tours for kayaking, paddle boarding, surf ski, and dragon boating while their Coast Outdoor retail store specializes in paddling equipment during the summer and cross-country ski gear in the winter.

Finalists – Business of the Year: [Aqua-Guard Spill Response Inc.](#), [Stong's Market](#)

#### PRESENTING SPONSOR



#### DIAMOND SPONSOR



#### MEDIA SPONSOR



#### AWARD SPONSORS



#### AWARDS CHAMPIONS





## 2. Connect. A connected community is a thriving economy.

*We know who you want to know! We continue to find new ways to bring you together*

### A. Meeting others through the many NVC Events:

- *Walk & Talks – Cates Park/Whey-Ah-Wichen, Hyannis Trail, Rice Lake, Maplewood Flats, Cates Park to Cates Landing, Mosquito Creek, Bridgeman Park, King’s Mill Walk Park, Grand Blvd to Greenwood Park, Loutet Park, Murdo Frazer Park*
- *Business After 5 with Lakes Whyte LLP, North Shore Sports Medicine, DEA College, Khaghan Restaurant*
- *North Vancouver Chamber AGM & Members Reception 2022*
- *North Vancouver Business Excellence Awards Night 2022*
- *Members’ Experience at Grouse Mountain, and Snowshoeing on Mount Seymour, in partnership with the Greater Vancouver Board of Trade*
- *Member Morning – Focus on Networking*
- *Holiday Social at Wildeye Brewing*



## 2. Connect. A connected community is a thriving economy.

*We know who you want to know! We continue to find new ways to bring you together*



### ***B. Leverage through trusted Partnerships***

- *Capilano University – GrowthHub, Small Business Series & more*
- *Vancouver’s North Shore Tourism – Cruise Ship Passenger Welcome Program*
- *Impact North Shore – North Shore Jobs Fair*
- *WorkBC – Diverse Abilities Job Fair*
- *North Shore Women’s Centre – Domestic Violence and the Workplace*
- *Great Vancouver Board of Trade – Member Experiences, Grouse Mountain, Mount Seymour*
- *Vancouver Whitecaps Football Club*
- *Ride Partner: Greenway’s North Shore Cargo Cycle Spirit Trail Ride*
- *City & District of North Vancouver – economic development, planning, placemaking, etc.*
- *St John Ambulance*



### 3. Lead. The Voice of Business in North Van.

#### A. Dialogue with Regional Leaders.

- *Meet the Candidates Mixer pre-municipal election*
- *Municipal Candidate Corner – positions of candidates on issues of importance to NV Business community*
- *Conversation with the MLAs – discussion on provincial issues impacting our local economy*
- *Federal Budget 2022 – Overview with MP Jonathan Wilkinson*
- *Transportation – CEO Translink - Kevin Quinn update on north shore and regional planning.*



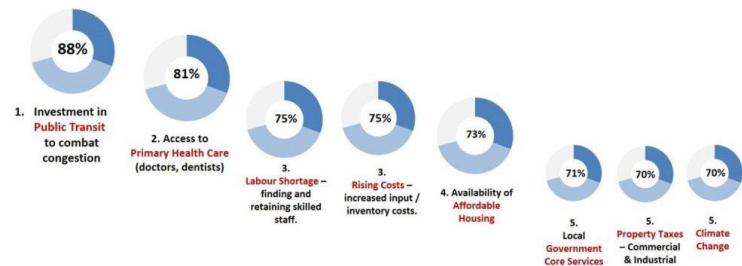
### 3. Lead. The Voice of Business in North Van.

#### B. Advocacy: Speaking Up on Issues that Matter

- Broad range of Provincial Policy Resolution development and renewal
  - *DEVELOPED: Senior Sector policy development*
  - *RENEWAL: All adopted unanimously: 1. Protection of Industrial Lands for Future Prosperity 2. Raising the Cap: Supporting BC Business with Credit Union Capital 3. Supporting BC's Steelmaking Coal Industry*
- "Addressing the Labour Market Gap" Survey - provincial employment survey via BC Chamber
- Major Provincial Policy development (Senior Care, push to expedite transit to North Shore)
- Local Policy work: e-cargo bikes, public washrooms on retail streets, etc.



#### Top Election Issues for Business - 2022



**NV Chamber Business Roundtable**

**WE WANT TO HEAR FROM YOU.**

**Senior Services sector in North Vancouver**

Are you an active part of our Senior Services sector in North Vancouver? We want to hear from you! If you're interested in being part of this roundtable discussion, please email us.



# 2022-2023 North Vancouver Chamber Board of Directors & Municipal Council Representatives



**CHAIR:** Julianne Yeager - Employment Lawyer, Yeager Employment Law



**VICE CHAIR:** Megan Campagnolo - Manager, Business Markets, RBC



**PAST CHAIR:** Scott Allman - VP Real Estate Lending at BlueShore Financial



**SECRETARY:** Jonathan Moseley - Partner, Momentum Business Growth



**TREASURER:** Sarah Lloyd - Senior Account Manager, BDC



**AT-LARGE:** Annie Prud'homme-Genereux - Director, Continuing Studies and Executive Education at Capilano University



Peter Kvarnstrom - Publisher, North Shore News & President, Community Media for Glacier Media Group



Ron Spence - Owner & CEO of Spence Software Services



Yalda Ahmadvand - Founder & Owner of DEA Canadian College



Lisa Warren - Director of Sales, Sunrise Senior Living Lynn Valley



Mike (Mehdi) Pour - Founder & CEO of Allego Global Group

## Municipal Council Representatives:



Holly Back - Councillor - City of North Vancouver



Lisa Muri - Councillor - District of North Vancouver

THANK YOU TO OUR  
**Annual Partners**

PLATINUM



EDUCATION



GOLD



SILVER



BRONZE

