

North Vancouver Chamber

北温哥华商会

年度回顾

2021-2022

*Thank you for the translation by Chinese 101 class of Capilano University,
led by Instructor Tong Zhang Chow (February 28, 2023)*

NVCHAMBER.CA
124 W.1ST ST., #102,
NORTH VANCOUVER, BC
V7M 3N3 (604)987-4488

#NVCHAMBER #SHOPTHESHORE



NORTH VANCOUVER
CHAMBER

2021/2022 “本地的力量”

如果有什么是我们在新冠疫情的第二年面对挑战而学到的东西，那就是能让我们聚集在一起并支撑着我们的社群。

我们的北温哥华商会委员会和员工们对本地的商务群体所面临的问题和所需的事情做出了反馈。能在这动荡的时期为帮助北温哥华商业社群做出的回应以及发挥的作用是我们的骄傲。

只有了解当地所面临的问题与经济，并对本地的领导和决策者有了解，我们才能够提供这种帮助。

这就是“本地的力量”。

“本地的力量”，即北温哥华商会委员会所做的

一切 - 从一对一帮助，到支持本地所创造的举措，如我们名为“在北岸购物”的本地促销活动。

那么该如何从“本地的力量”中获得好处呢？我们建议从购入您所需要的一切商业及个人生活所需开始。

在本地购物并不意味着您必须放弃网上购物的便利。许多本地企业可能没有主要在线平台的搜寻引擎优化 (SEO) 影响力，但他们拥有您正在寻找的产品、服务和选择。当您购买本地产品时，您就是在支持邻居和社区的未來。

我们希望以下篇幅中的“年度回顾”摘要能让您相信，通过北温哥华商会，您的声音会被听到，您的商业业主伙伴、领导者和员工会支持

您。

北温哥华商会继续为您努力工作。我们在支持您的同时，也需要您的支持。作为一个非营利组织，我们恳请您在未来一年继续致力于您的北温哥华商会，并带领其他人加入我们的使命。

祝福大家。请记住购买本地产品、在本地商店购物并支持本地商业。



Scott Allman
Chair, NV Chamber
北温商会主席
欧泽泰



Patrick Stafford-Smith
CEO, NV Chamber
北温商会总执行官
史泰克



NORTH VANCOUVER
CHAMBER



2021年，北温哥华商会很荣幸地收到加拿大商会认证委员会（CACC）的通知，我们的重新认证申请通过了委员会的审查。

北温哥华商会仍然是拥有这一殊荣的特定群体一员——在加拿大约900个商会中，是不列颠哥伦比亚省8个商会中的其中一名，是加拿大64个商会中的其中一名。

CACC说：“你们是加拿大精英商会中的一员，可以向当地和全国的商业界证明，你们的组织是以战略和专业的方式运作的，已经达到了商会的卓越标准”。



NORTH VANCOUVER
CHAMBER

1. 支持本地业界

我们帮助您达到卓越。

在整个COVID-19 新冠疫情的波浪中，我们提供了新闻、信息、资金支持、免费培训计划，一对一的指导，并提供与我们领导的接触渠道。

在新冠疫情期间，我们自豪而响亮地支持我们的北温哥华商业社区。



拥有40 多个活动项目来有效的帮助您和您的企业：

A. 新闻、信息、资金和促销支持：

- 新冠疫情信息支持—持续更新商业辅助金、公共健康指令、带薪病假
- [北温哥华小型商业资源指南](#)，一站式服务
- 在您的业务进入复苏阶段时支持我们的成员和商业社区
- 启动“在北岸购物 Shop the Shore”的本地购物促销计划
- 启动“增长中心 GrowthHub” —与凯兰诺大学 (Capilano University) 进行合作—开启学生对商业的支持
- 2021 年北温哥华商业卓越奖
- 2022 年商业状况
- 旅游支持：游轮乘客计划
- 电子货运自行车圆桌会议（E-Cargo Bike Roundtable）
- 商业行动计划包竞赛（Business Action Plan Package Contest）
- 会员介绍 101

THE STATE OF BUSINESS 2022
A view of the current state of North Vancouver business

 Peter Leitch President, North Shore Studios/Mammoth Studios	 Duana Kipling President, Neptune Terminals	 Paul Dangerfield President, Capilano University	 Rushabh Jhaveri VP, Commercial Banking North Shore, RBC Royal Bank	 Wendy McCulloch Executive Director, Impact North Shore
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KEYNOTE SPEAKER

NORTH VANCOUVER CHAMBER

CAPILANO UNIVERSITY

COMBIE WESGROUP

JAN 25TH 8:30-10AM
Register Now: nvchamber/events.ca



NORTH VANCOUVER
CHAMBER

5 ways to support local businesses today

When you shop local, you're not only giving your neighbours' businesses a boost in their sales, but you're also putting dollars back into your own community and the groups and initiatives that receive support from those local businesses.

Everyone wins when we support our neighbourhood shops, so Shop the Shore is a collaboration between the North Vancouver Chamber and West Vancouver Chamber to encourage everyone to do just that.

Here are 5 ways you can support local today:

1. SHOW YOUR LOVE IN DOLLARS

There's no shortage of great shopping in the North Shore communities. From unique gift ideas, clothing and home goods to one-of-a-kind artisanal products and jewelry let local business owners and staff guide you toward the perfect find for any occasion. The money you spend will go directly to your neighbourhood entrepreneurs and fellow citizens instead of larger corporations or third-party institutions who may have little to no vested interest in our communities' growth.

2. HELP SPREAD THE WORD

Did you know that supporting local businesses is good for the environment too? It cuts down on wasteful shipping and packaging materials, and smaller shops tend to purchase only what they can sell, which can minimize excessive manufacturing as well. Spread the word to friends and family, and post about your favourite shops on social media. You will be helping local businesses advertise from the comfort of your own home, even when you're not buying.

3. SUPPORT LOCAL SERVICES

Shopping local doesn't just mean gifts and goods. You can also support neighbourhood businesses by utilizing them for the services you might already need. Choose a lawyer,



WIN \$1,000 worth of goodies from some of your favourite North and West Vancouver businesses

massage therapist, mechanic, pest control company or car dealership closer to home, and take advantage of the many skills, resources and expertise the North Shore has to offer. You will not only be boosting your neighbours' chances for success, but you may also receive some special "local treatment" for your efforts as well.

4. MAKE IT AN OCCASION

The North Shore is home to some of the most diverse and inspiring dining options in Metro Vancouver. From craft breweries and five-star restaurants to mouth-watering Indian, Thai and Italian fare, you have your pick of tough decisions to make. So next time you get the family together, call a team meeting for work, or have a date to plan, why not support your neighbourhood restaurants and bars by letting them make it something special? The memorable experience may even earn you some extra points while

giving local businesses an opportunity to shine at the same time

5. ENTER THE CONTEST

Shop the Shore is also giving you a chance to win \$1,000 worth of goodies from some of your favourite North and West Vancouver businesses! Just snap a pic of your favourite #ShoptheShore moment, post it to Instagram or Facebook with the hashtag anytime between Jan. 20 and Feb. 14, and you'll be entered into the grand prize drawing. Be sure to include your reason for shopping local, or tell us something special about the local business you support, and you'll be amplifying a worthy initiative that gives you a shot to win big too.

Shop
The
Shore

#shoptheshore

Shop the Shore is an initiative of the North Vancouver Chamber and the West Vancouver Chamber of Commerce with seed funding from the BC Chamber of Commerce Shop Local BC grant in conjunction with the Government of Canada.

1. 支持本地业界 我们帮助您达到卓越。

Shop
The
Shore

在北温哥华消费：购买北岸本地商品

北温哥华商会作为领军人物引以自豪地推出了2022年新的在本地购物的计划，在北岸购物 (Shop the Shore) 活动，促进温哥华北岸地区所有大小规模和所有行业的商业业务。

在过去一年危机四伏的时期，我们北温哥华商会与西温哥华商会紧密合作，支持我们当地的北岸经济。

在我们的活动成功启动后，在北岸购物的推广活动包括了在线宣传、印刷广告、社交媒体公宣、公共交通广告等。我们还举办了北岸购物赠品 Shop the Shore Giveaway 比赛，得一幸运获奖者。

本地的力量。 #shoptheshore

LOCAL BUY LOCAL
BUY LOCAL

#shoptheshore

Shop
The
Shore

Put your money
where your ♥ is.
Shop the shore.

Show the
love for local
and win!

Shop
The
Shore

giveaway

Show your love!

Shop
The
Shore



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支持本地企业的五种方法

当你在本地购物时，你不仅给你的邻居带来了生意上的增长，而且你还把钱投入到你自己的社区以及接受当地企业支持的团体和倡议中。

当我们支持我们的社区商店时，每个人都是赢家，所以在北岸购物是北温哥华商会和西温哥华商会之间的合作，鼓励每个人都这样做。

从一些你最喜欢的北温哥华和西温哥华的商店中赢取价值1,000元的好东西。

今天这里有五个选择，让你用于支持本地

1. 用金钱显示你的爱

在北岸社区不缺少很棒的购物场所。从独特的礼物创意，服饰和家居用品到独一无二的手工产品和珠宝，让当地的企业主和工作人员引领你找到用于任何场合的完美产品。你花的钱将直接流向你附近的商家和同胞，而不是付给更大的公司或第三方机构，他们可能对我们的社区发展几乎没有兴趣。

2. 帮助传播信息

你知道支持当地商业也是为了保护环境吗？它减少了运输和包装材料的浪费。小商店倾向于只购买他们能卖的东西，这也可以最大限度地减少过度制造。告诉你的朋友和家人，在社交媒体上发布你最喜欢的商店。即使你不买东西，也可以在舒适的家中就帮助当地业主做了广告。

3. 支持本地社区服务

当地购物不仅仅意味着礼物和商品。你也可以支持社区企业，利用他们提供你可能已经需要的服务。选择一名离家附近的律师、按摩师，机械虫害防治公司或汽车经销商。并利用许多在北温可以获得的技能、资源和专业优势。你不仅会增加你的邻居成功的机会，而且你也可能因为你的努力而获得一些特殊的“当地待遇”。

4. 让它成为一个机会

北岸是大温哥华地区一些最多样化和美味佳肴的餐饮所在地。从手工酿酒厂和五星级餐厅到印度泰国和意大利美食，让你不知选哪家最好。所以，下次您把家人聚在一起，召集团队工作会议或在计划约会时，为什么不支持你附近的餐馆和酒吧，让他们为你带来一次特别的时光呢？难忘的经历甚至可以为你赢得一些额外的积分，同时给当地企业一个发光的机会。

5. 进入竞赛

在北岸购物还为你提供了一个机会，从一些你最喜欢的北温哥华和西温哥华商业中赢得价值1000元的商品！只要在1月20日至2月14日之间的任何时间，拍一张你最喜欢的#在北岸购物时刻的照片，并将其上传到Instagram或脸书Facebook社交媒体上，并带上标签(#ShoptheShore)，您就可以参加大奖抽奖。一定要包括你在本地购物的原因，或者告诉我们你支持的当地商业的一些特别之处，这样你就会有一个赢得大奖的机会。

1. 支持本地业界 我们帮助您达到卓越。



A partnership between North Vancouver Chamber & Capilano University



GrowthHub (增长中心)

北温哥华商会与凯兰诺大学的合作关系

2021/22年, 北温哥华商会与凯兰诺大学(Capilano University) 建立了双赢的合作关系, 使商业与学生齐聚一堂互相学习。

当地商业现在有机会从凯兰诺大学(Capilano University) 的学生群体中获得想法和帮助。反过来, 学生们可以在部分的大学课程中解决你真正的商业问题。

我们期待着这种关系的发展。如果您对学生有潜在的商业问题或项目, 请联系我们。

团结的力量。#增长中心(#GrowthHub)



1. 支持本地业界 我们帮助您达到卓越。



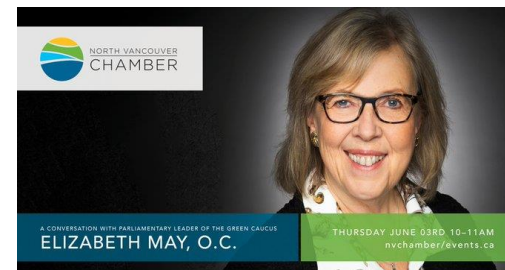
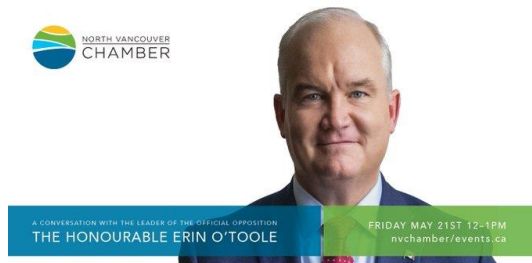
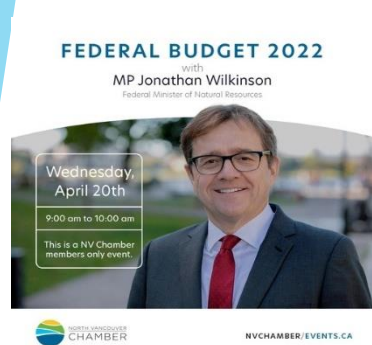
注重实操的训练与教育。
助你成为更强大的自己，并且帮助你的产业蓬勃发展。

B. 职场教育项目

- 北温小产业系列：与凯兰诺大学 (Capilano University) 继续教育系的合作：
 - 指标：追踪社交媒体的成功
 - 社交媒体基础应用
 - 多样性和包容性：你可以有所作为
 - 你可以提高你的销售技巧
 - 在节日期间用社交媒体发光发热
 - 发掘你的管理风格
 - 在亚马逊上推广业务
 - Facebook 脸书广告新手指南。
- 提升：女性职员在职场中 - 后新冠时期经济中所获得的支持
- 建立坚韧反弹乃至繁荣昌盛系列 - 为您的产业提供支持。
- 视频：雇主须知 ... 关于新冠疫苗的重要事项。

1. 支持本地业界

我们帮助你做到最好。



C. 接触政府领导人:

- [与省议员 MLAs 2021 对话](#)
- 2021年联邦预算-与国会议员乔纳森·威尔金森(Jonathan Wilkinson) 概述
- BC省2021年预算-与财政部长赛琳娜-罗宾逊 (Selina Robinson) 阁下洽谈
- 2021年11月联邦选举:平台:会见2021年联邦候选人-本纳比北西摩和北温哥华
- 与琳达·布坎南 (Linda Buchanan) 市长共同探讨城市现状
- 与迈克·利特尔 (Mike Little) 市长共同探讨城市现状
- BC省2022年预算-与赛琳娜-罗宾逊 (Selina Robinson) 阁下洽谈

“邀约重要领导人对话 The Big Reach Out”

邀约联邦领导人。我们邀请了主要联邦政党的国家政府领导人与我们的成员进行问答。

- [与官方反对党领袖艾林·奥图尔 \(Erin O'Toole\) 阁下的对话](#)
- [与加拿大令绿党内阁议会领袖伊丽莎白·梅 \(Elizabeth May\) 的对话](#)

1. 支持本地....卓越企业

2021 年商业卓越奖 -“把握每一天”

卓越服务奖

获胜者：**Capilano Builders** (凯兰诺建筑商)

荣誉奖：Altro Industries & The North Shore Restorative Justice Society

Astro 工业和北岸恢复性司法协会

创新奖

获胜者：**HTEC - 氢技术能源公司**

荣誉奖：Papertech Inc., Tattras Contracting Group Ltd.

纸技术公司、Tattras 承包集团有限公司

青年企业家奖

获胜者：**Kevin Hatch - Twin Lions Contracting Ltd.**

(凯文·哈奇 - 双狮承包有限公司)

荣誉奖：Samantha Lindeman - Wildeye Brewing Co. Ltd.,

莎曼莎·琳德曼 - Wildeye 酿酒有限公司

Melanie McCready - Bowen Island Pizza Co.

梅拉妮·麦克里迪-鲍文岛披萨公司

可持续发展奖

获胜者：**Zazou Salon & Academy** 沙龙与学院

荣誉奖：Allego Global Corp., dk Architecture

Allego 全球 公司、dk 建筑公司

最佳雇主奖

获胜者：**BA Blacktop Ltd.**

荣誉奖：QubeCore Sports & Rehab、Zazou

魁北克核心体育及康复 - Zazou

年度最佳商业奖

获胜者：**Miles Industries Ltd.** 迈尔斯工业有限公司

荣誉奖：The Blackbear Neighborhood Pub, North Point Brewing Co.

黑熊邻居酒吧，北角酿酒公司



Meet the Winners of the
2021 Business Excellence Awards
Capilano Builders Ltd.
Service Excellence Award Winner



Meet the Winners of the
2021 Business Excellence Awards
**HTEC - Hydrogen Technology
Energy Corporation**
Innovation Award Winner



Meet the Winners of the
2021 Business Excellence Awards
Kevin Hatch - Twin Lions Contracting
Young Entrepreneur Award Winner



Meet the Winners of the
2021 Business Excellence Awards
Zazou Salon & Academy
Sustainability Award Winner



Meet the Winners of the
2021 Business Excellence Awards
BA Blacktop
Best Employer Award Winner



Meet the Winners of the
2021 Business Excellence Awards
Miles Industries
Business of the Year Award Winner



PRESENTING SPONSOR



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MEDIA PARTNERS



2. 连接本地业界

一个连接的社区是一个繁荣的经济。

我们知道你想认识谁！我们找到了新的方法，
把你们安全地聚集在一起。

很多北岸活动中的一些聚会：

- 步行与交谈 – 所在地 - Grand Boulevard; Lower Lynn Creek; Cate Park; Mosquito Creek;
- 下午4点后与 Deep Cove Kayak公司的商务活动
- 下午4点后与凯兰诺吊桥的商务活动
- 与西岸商会联合举办的商会晨间交会活动
- 晨间充电
- 在The Shipyards 举行的假日社交活动
- 北温商会2021年年度大会

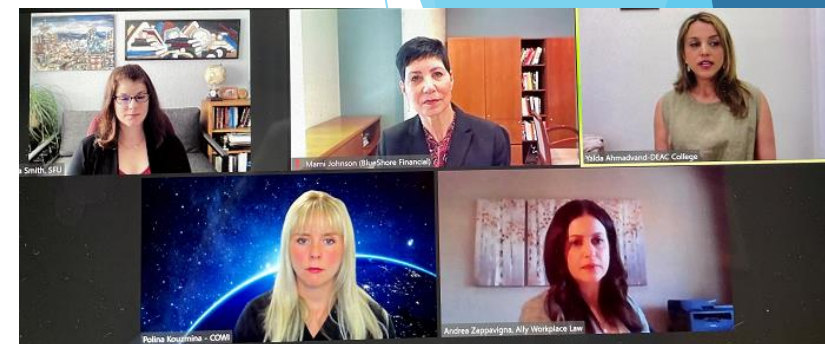


北温哥华商会的会员代表超过25个行业，约占北温哥华就业人口的2/3。我们90%以上的会员是小型企业。我们举办了35次以上的活动，将您与其他领先的企业主联系起来。

3. 引领本地业界

我们引领雇主，讨论所关注的问题。

我们通过关注本地繁荣的重大机遇和挑战，带头推动北温哥华成为一个强大、充满活力的经济体。



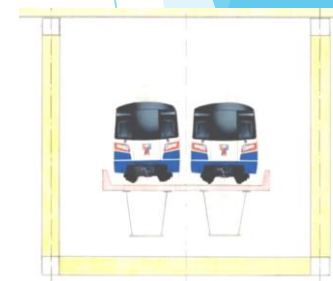
A. 一个强大的声音：主要论坛

在2021-2022年，我们主要讨论了影响你工作场所的关键问题：

雇主面临的挑战: 对应对 COVID 疫情的支持、负担能力（财产价值和评估）、寻找雇员、带薪病假、职场的女性员工、工作场所的心理健康、儿童保育、边境封锁, [Border Blockades](#)、旅游业、就业土地政策、工业用地、等等。

住房: 北温商会和北岸社区资源公司（NSCR）进行的一项调查发现，住房供应不足对雇主、雇员和当地整体经济产生了直接影响。阅读更多。 [READ MORE](#).

交通: 为北岸的三个市政府和两个原住民机构组成的“北岸连接 进行”强有力持续倡议 “ [Strong and continued advocacy](#)”。探讨北温公共交通的选择 [Exploring options for North Vancouver transit](#)。



3. 引领本地业界

我们引领雇主，讨论所关注的问题。

B. 政策 - 超越我们的能量。

北温哥华商会提出的政策建议得到了本省和全国商会的支持，对此我们感到非常自豪。在2021年4月的不列颠哥伦比亚省预算案中，北温哥华商会的倡导取得了一些重大的胜利。[Learn more](#)

2021至22年北温哥华商会倡导获得的重大胜利：

- 对运输基础设施的承诺，以帮助使自行车和电动自行车成为更加实惠和更安全的出勤方式。
- 布拉德湾快速交通 效益评估研究业已完成，北岸连接 (North Shore Connects) 已经作为一个强有力的统一声音，呼吁向北岸提供交通。
- 资助支持不充分就业技术人员



北温哥华 NVC 政策：加强对骑自行车作为劳动力交通方式的支持

- 1800万加元用于支持像自行车道、人行道和多用途道路等有利的交通运输基础设施。
- 一项关于电动自行车的 PST 免税，将使不列颠哥伦比亚省居民每年节省约700万加元。

北温哥华 NVC政策：让不充分就业的劳动力重新接受培训，以满足不列颠哥伦比亚省技术领域的就业机会。

- 400万加元用于继续针对失业或不充分就业的人群的短期技能培训项目，使他们能够在需求旺盛的领域（如建筑、技术、卫生保健和儿童保育等行业）接受培训，以确保毕业生有良好的就业前景。
- 500万加元用于扩大2020-21年在不列颠哥伦比亚省对微认证资格培训的投资，为希望重新接受培训和寻求新职业机会的人提供30个新的微认证项目。



3. 引领本地业界

我们引领雇主，讨论所关注的问题。

3C. 我们在社区和地区问题上代表你.

我们有一个值得信赖的声音去建立建设性的关系。

- 北岸新冠病毒商业规划小组
- 北岸经济合作组
- 均衡住房实验室
- 与不列颠哥伦比亚省商会的联合宣传与区域圆桌会议
- 北温哥华地区 – 具备针对性的官方社区计划 (OCP) 经济审查
- 北温哥华市市长商业咨询圆桌会议
- 包容北岸移民--经济工作小组
- 北岸减贫战略
- 北温市综合交通委员会 - CNV
- 不列颠哥伦比亚省回收工业咨询委员会



Thrive Together on the North Shore

The **District of West Vancouver, the District of North Vancouver, the City of North Vancouver, Squamish Nation, and Tsleil-Waututh Nation** are leading an initiative that will help them understand what you need to thrive together on the North Shore.

These findings will help create the **North Shore's first Poverty Reduction Strategy**, which will address how to break the cycle of poverty, build a better community for everyone, and enhance inclusivity for all people looking to call the North Shore their home.

This work will be shaped by four guiding principles:



NORTH VANCOUVER
CHAMBER

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▶ 在北岸共同繁荣

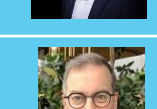
在北岸减少贫穷的策略

- ▶ 西温哥华地区、北温哥华地区、北温哥华市、斯夸米斯民族 Squamish Nation 和斯莱尔-瓦图民族 Tsleil-Waututh Nation 正在领导一项倡议，帮助他们去了解你们在北岸共同繁荣的所需。
- ▶ 这些探索将有助于创建北岸的第一个减贫战略，该战略将解决如何打破贫困的循环，为所有希望在北岸建立自己家园的人，加强包容性。
- ▶ 这项工作将遵循四项指导原则：
 - ▶ 机会
 - ▶ 社会包容性
 - ▶ 可负担性
 - ▶ 和解

2021-2022 北温哥华商会

理事会及市议会代表

	主席 CHAIR: Scott Allman - AVP, Business Group at BlueShore Financial
	副主席 VICE-CHAIR: Julianne Yeager -- Employment lawyer at Yeager Employment Lawyers
	财务总监 TREASURER: Dave Dunbar - Group Controller, CFO and Corporate Secretary at Western Stevedoring
	秘书 SECRETARY: Annie Prud'homme-Genereux - Director, Continuing Studies and Executive Education at Capilano University
	一般会员 AT-LARGE: Ron Spence - Owner & CEO of Spence Software Services
	一般会员 AT LARGE: Peter Kvarnstrom - Publisher at North Shore News and President, Community Media for Glacier Media Group
	Natalie Callender – Principal - Fiducia Flare Emporium Corporation

	Megan Campagnolo – Manager, Business Markets, RBC Royal Bank
	Sarah Lloyd - Senior Account Manager, BDC
	Jonathan Moseley – Partner at Momentum Business Growth
	John Whyte - Partner at Lakes, Whyte LLP

Municipal Council Representatives: 市政府议会代表

	北温市长 Mayor Linda Buchanan - City of North Vancouver
	北温地区议员 Jordan Back - Councillor - District of North Vancouver

诚挚感谢年度合作伙伴

NORTH VANCOUVER CHAMBER YEAR IN REVIEW 2020-2021

Thank You to our Annual Partners



▶ 白金级

Platinum



▶ 教育界

Education



▶ 黄金级

Gold



▶ 白银级

Silver



▶ 铜级

Bronze

