

North Vancouver
Chamber
A Year in Review
2021-2022

NVCHAMBER.CA
124 W.1ST ST., #102,
NORTH VANCOUVER, BC
V7M 3N3 (604)987-4488

#NVCHAMBER #SHOPTHESHORE



NORTH VANCOUVER
CHAMBER

2021/2022

“The Power of Local”

If there's anything we've learned as we have been meeting the challenges of the second full year of the pandemic, it's the value of the community that supports us and binds us together.

Our North Vancouver Chamber Board and Staff reacted to the issues and needs of the local business community. We are proud to have been responsive and to have played a key role in supporting the business community of North Vancouver during the turbulent times we've all been facing.

The kind of support we've offered is only possible with an understanding of the local issues and economy, and connections with local leaders and decision makers.

It is the “Power of Local”.

The “Power of Local” is what the North Vancouver Chamber is all about – from one-on-one help, to creating connections between you and other members, to broad

initiatives that support the region, such as our shop local campaign called “SHOP the SHORE”.

How can you reap the benefits of the “Power of Local” for yourself? We suggest beginning with your own purchasing for your business and personal needs.

And shopping local doesn't mean you have to give up the convenience on on-line shopping. Many local businesses may not have the SEO clout of the major online platforms, but they have the products, services and selection you're looking for. When you buy local, you're supporting the future of your neighbours and your community.

We hope this summary “Year in Review” in the following pages will give you confidence that, through the North Vancouver Chamber, your voice is heard and that your fellow business owners, leaders, and employees have your back.

The North Vancouver Chamber continues to work hard on your behalf. As we are supporting you, we too need your support. As a not-for profit, we ask you in the year ahead to remain committed to your North Vancouver Chamber and to bring others along to join our mission.

Our best to you all. Remember to Buy Local, Shop Local, Learn Local and Support Local.



Scott Allman
Chair, NV Chamber



Patrick Stafford-Smith
CEO, NV Chamber



In 2021, the North Vancouver Chamber was proud to have received notice from the Chamber Accreditation Council of Canada (CACC) that our application for reaccreditation passed the Council’s examination.

The North Vancouver Chamber remains in a select group to hold this distinction – 1 of only 8 in BC, and 1 of 64 in Canada of the roughly 900 Canadian Chambers.

The CACC says: *“You are part of a group of elite chambers of commerce in Canada that can verify to the business community locally and nationally that your organization is run in a strategic and professional way and has reached the standard in Chamber excellence”.*

1. Supporting *Local*.

We help you be your best.

Through the waves of COVID-19, we provided news, information, funding support, free training programs, one-on-one guidance, and access to our leaders.

We proudly and loudly supported our North Vancouver business community during COVID.

 NV Chamber @nvchamber - Oct 15, 2021
We are honouring outstanding excellence in six influential categories during the 2021 #BusinessExcellenceAwards! WINNERS WILL BE ANNOUNCED TUESDAY, OCTOBER 26TH via our newsletter, social media and New page on our website. Stay tuned! 🏆 #NVChamber



More than 40 accessible events to support you and your business:

A. News, Information, Funding & Promotional Support:

- COVID Information Support – ongoing updates on business support grants, public health orders, paid sick leave
- [Resource Guide for North Vancouver Small Business](#), a one-stop shop
- Supporting our members and business community as you move your business into recovery
- “Shop the Shore” Buy-local program launch
- “GrowthHub” launch – Capilano University partnership - student support for business
- North Vancouver Business Excellence Awards 2021
- The State of Business 2022
- Tourism Support: Cruise Ship Passenger Program
- E-Cargo Bike Roundtable
- Business Action Plan Package Contest
- Member Orientation 101

THE STATE OF BUSINESS 2022
A view of the current state of North Vancouver business

KEYNOTE SPEAKER

 Peter Leitch President, North Shore Studios/Mammoth Studios	 Duana Kipling President, Neptune Terminals	 Paul Dangerfield President, Capilano University	 Rushabh Jhaveri VP, Commercial Banking North Shore, RBC Royal Bank	 Wendy McCulloch Executive Director, Impact North Shore
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JAN 25TH 8:30-10AM
Register Now: nvchamber/events.ca



NORTH VANCOUVER
CHAMBER

5 ways to support local businesses today

When you shop local, you're not only giving your neighbours' businesses a boost in their sales, but you're also putting dollars back into your own community and the groups and initiatives that receive support from those local businesses.

Everyone wins when we support our neighbourhood shops, so Shop the Shore is a collaboration between the North Vancouver Chamber and West Vancouver Chamber to encourage everyone to do just that.

Here are 5 ways you can support local today:

1. SHOW YOUR LOVE IN DOLLARS

There's no shortage of great shopping in the North Shore communities. From unique gift ideas, clothing and home goods to one-of-a-kind artisanal products and jewelry, let local business owners and staff guide you toward the perfect find for any occasion. The money you spend will go directly to your neighbourhood entrepreneurs and fellow citizens instead of larger corporations or third-party institutions who may have little to no vested interest in our communities' growth.

2. HELP SPREAD THE WORD

Did you know that supporting local businesses is good for the environment too? It cuts down on wasteful shipping and packaging materials, and smaller shops tend to purchase only what they can sell, which can minimize excessive manufacturing as well. Spread the word to friends and family, and post about your favourite shops on social media. You will be helping local businesses advertise from the comfort of your own home, even when you're not buying.

3. SUPPORT LOCAL SERVICES

Shopping local doesn't just mean gifts and goods. You can also support neighbourhood businesses by utilizing them for the services you might already need. Choose a lawyer,



WIN \$1,000 worth of goodies from some of your favourite North and West Vancouver businesses

massage therapist, mechanic, pest control company or car dealership closer to home, and take advantage of the many skills, resources and expertise the North Shore has to offer. You will not only be boosting your neighbours' chances for success, but you may also receive some special "local treatment" for your efforts as well.

4. MAKE IT AN OCCASION

The North Shore is home to some of the most diverse and inspiring dining options in Metro Vancouver. From craft breweries and five-star restaurants to mouth-watering Indian, Thai and Italian fare, you have your pick of tough decisions to make. So next time you get the family together, call a team meeting for work, or have a date to plan, why not support your neighbourhood restaurants and bars by letting them make it something special? The memorable experience may even earn you some extra points while

giving local businesses an opportunity to shine at the same time

5. ENTER THE CONTEST

Shop the Shore is also giving you a chance to win \$1,000 worth of goodies from some of your favourite North and West Vancouver businesses! Just snap a pic of your favourite #ShoptheShore moment, post it to Instagram or Facebook with the hashtag anytime between Jan. 20 and Feb. 14, and you'll be entered into the grand prize drawing. Be sure to include your reason for shopping local, or tell us something special about the local business you support, and you'll be amplifying a worthy initiative that gives you a shot to win big too.



#shoptheshore

1. Supporting Local.

We help you be your best.



SHOP the SHORE: BUY LOCAL!

North Vancouver Chamber is proud to have led the launch of a new 2022 Buy-Local initiative, [Shop the Shore](#), promoting local North Shore businesses of all sizes and sectors.

During the challenging times of the past year, we worked in a strong partnership with the West Vancouver Chamber of Commerce to support our local North Shore economy.

After our successful launch, the Shop the Shore campaign included web, print, social media, transit ads and more. We also included a [Shop the Shore Giveaway](#) contest, with one lucky winner.

The Power of Local. #shoptheshore



#shoptheshore

1. Supporting *Local*.

We help you be your best.



A partnership between North Vancouver Chamber & Capilano University

GrowthHub

In 2021/22, the North Vancouver Chamber launched a partnership with Capilano University on a WIN-WIN relationship that brings businesses together with students to learn from each other.

Local businesses now has the opportunity to get ideas and help from groups of Cap U students. Students, in turn, get to work on your real business problems as part of their university curriculum

We look forward to watching this relationship grow. If you have a potential business problem or project for students, let us know.

The Power of Local. #GrowthHub



1. Supporting *Local*.

We help you be your best.



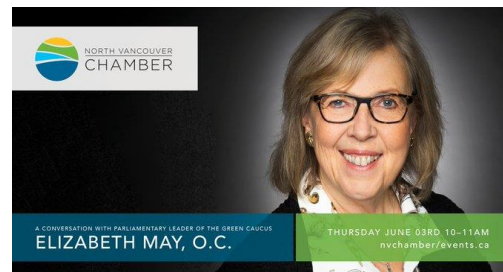
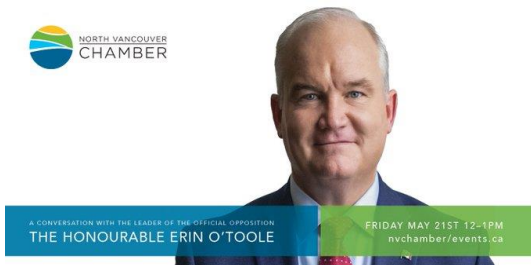
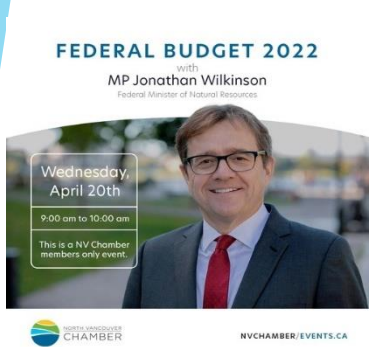
Training and education sessions focused on action.
Helping you develop yourself and grow your business.

B. Workplace Education Programs

- NV Small Business Series: Partnership with Capilano University Continuing Studies:
 - The Metrics: Tracking Social Media Success
 - Social Media Basics
 - Diversity and Inclusion: You Can Make a Difference
 - You Can Sell
 - Make a Social Media Impact This Holiday Season
 - Discover your Leadership Style
 - Sell on Amazon
 - Beginners Guide to Facebook Ads
- ELEVATE: Women in the Workforce – Support in a Post-COVID Economy
- Building Resilience to Thrive series - Support to help your business
- VIDEO: What Employers Need to Know ... About COVID Vaccines

1. Supporting *Local*.

We help you be your best.



C. Access to Government Leaders:

- [Conversation with the MLAs 2021](#)
- Federal Budget 2021 – Overview with MP Jonathan Wilkinson
- BC Budget 2021 – with Minister of Finance, the Honourable Selina Robinson
- Federal Election Nov 2021: PLATFORM: Meet the Federal Candidates 2021 – Burnaby North-Seymour & North Vancouver
- State of the City with Mayor Linda Buchanan
- State of the District with Mayor Mike Little
- BC Budget 2022 – with Minister of Finance, the Honourable Selina Robinson

“The Big Reach Out”

Invitation to Federal Leaders. We invited our national government leaders of the major Federal parties to a Q&A with our members.

- [A Conversation with The Honourable Erin O’Toole](#), Leader of the Official Opposition
- [A Conversation with Elizabeth May](#), O.C. Parliamentary Leader of the Green Caucus

1. Supporting *Local* ... Excellence

Business Excellence Awards 2021 - "Seize the Day"

Service Excellence Award

Winner: Capilano Builders

Honourable Mention: Altro Industries & The North Shore Restorative Justice Society

Innovation Award

Winner: HTEC - Hydrogen Technology Energy Corporation

Honourable Mention: Papertech Inc., Tatras Contracting Group Ltd.

Young Entrepreneur Award

Winner: Kevin Hatch - Twin Lions Contracting Ltd.

Honourable Mention: Samantha Lindeman - Wildeye Brewing Co. Ltd., Melanie McCready - Bowen Island Pizza Co.

Sustainability Award

Winner: Zazou Salon & Academy

Honourable Mention: Allego Global Corp., dk Architecture

Best Employer Award

Winner: BA Blacktop Ltd.

Honourable Mention: QubeCore Sports & Rehab, Zazou Salon & Academy

Business of the Year Award

Winner: Miles Industries Ltd.

Honourable Mention: The Blackbear Neighbourhood Pub, North Point Brewing Co.



BUSINESS EXCELLENCE AWARDS
NORTH VANCOUVER CHAMBER

Meet the Winners of the
2021 Business Excellence Awards
Capilano Builders Ltd.
Service Excellence Award Winner




BUSINESS EXCELLENCE AWARDS
NORTH VANCOUVER CHAMBER

Meet the Winners of the
2021 Business Excellence Awards
HTEC - Hydrogen Technology Energy Corporation
Innovation Award Winner



BUSINESS EXCELLENCE AWARDS
NORTH VANCOUVER CHAMBER

Meet the Winners of the
2021 Business Excellence Awards
Kevin Hatch - Twin Lions Contracting
Young Entrepreneur Award Winner



BUSINESS EXCELLENCE AWARDS
NORTH VANCOUVER CHAMBER

Meet the Winners of the
2021 Business Excellence Awards
Zazou Salon & Academy
Sustainability Award Winner



BUSINESS EXCELLENCE AWARDS
NORTH VANCOUVER CHAMBER

Meet the Winners of the
2021 Business Excellence Awards
BA Blacktop
Best Employer Award Winner



BUSINESS EXCELLENCE AWARDS
NORTH VANCOUVER CHAMBER

Meet the Winners of the
2021 Business Excellence Awards
Miles Industries
Business of the Year Award Winner



PRESENTING SPONSOR



AWARD SPONSORS



AWARD CHAMPIONS



MEDIA PARTNERS



2. Connecting *Local*.

A connected community is a thriving economy.

We know who you want to know! We found new ways to bring you together ... safely.



Some of the many NVC Events:

- Walk & Talk – Grand Boulevard; Lower Lynn Creek; Cate Park; Mosquito Creek;
- Business After 4 with Deep Cove Kayak
- Business After 4 with Capilano Suspension Bridge
- Joint-Chamber Morning Mixer with West Shore Chamber
- Morning Recharge
- Holiday Social at The Shipyards
- North Vancouver Chamber Annual General Meeting 2021



North Vancouver Chamber members represent over 25 sectors, about 2/3 of the North Vancouver employment. More than 90% of our members are small businesses. We held 35+ events connecting you with other leading business owners.



3. Leading *Local*.

We lead the discussion on issues that matter to employers.

We lead the way in promoting North Vancouver as a strong, vibrant economy, by focusing on big opportunities and challenges for local prosperity.



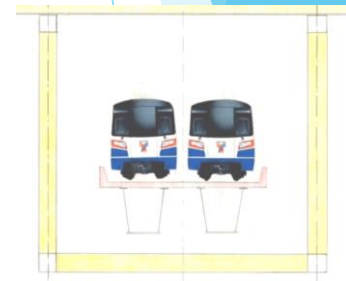
A. A Strong Voice. Leading Discussions.

In 2021-2022, we led discussion on critical issues impacting your workplace:

Employer Challenges: COVID support, affordability (property values & assessments), finding staff, paid sick leave, women in the workplace, mental health in the workplace, childcare, [Border Blockades](#), tourism, employment lands policies, industrial lands, and more.

Housing: A survey conducted by the North Vancouver Chamber & North Shore Community Resources (NSCR) found that a lack of housing availability is having a direct impact on employers, employees and the local economy overall. [READ MORE.](#)

Transportation: [Strong and continued advocacy](#) for the North Shore's three municipal governments and two First Nations formation of North Shore Connects. [Exploring options for North Vancouver transit.](#)



3. Leading *Local*.

We lead the discussion on issues that matter to employers.

B. Policy – Punching Above our Weight.

The North Vancouver Chamber has proudly initiated policy recommendations that gained Provincial and National Chamber support. The April 2021 BC Provincial Budget was delivered and saw some big WINS from North Vancouver Chamber advocacy. [Learn more](#)

Big Wins for NV Chamber Advocacy in 2021/22:

- **Transportation infrastructure commitment** to help make bikes and e-bikes a more affordable and safer way to get to work.
- **Burrard Inlet Rapid Transit** benefits assessment study completed and *North Shore Connects* is launched as a strong unified voice calling for transit to the North Shore.
- **Funding** to support underemployed technical people



NVC Policy: ENHANCING SUPPORT FOR CYCLING AS A MODE OF WORKFORCE TRANSPORTATION

- \$18 million to support active transportation infrastructure like bike lanes, sidewalks, and multi-use pathways.
- A PST exemption on electric bikes that will save British Columbians an estimated \$7 million annually.

NVC Policy: RETRAINING UNDEREMPLOYED WORKFORCE TO MEET OPPORTUNITIES IN THE BC TECH SECTOR

- \$4 million to continue short-term skills training programs for unemployed or underemployed people to train in high-demand sectors, such as construction, technology, health care and child care to ensure graduating students are well positioned to get a job
- \$5 million to expand investments made in 2020-21 for micro-credential training in B.C. for people looking to retrain and pursue new career opportunities, adding 30 new micro-credential programs

3. Leading *Local*.

We lead the discussion on issues that matter to employers.

3C. Representing YOU on community & regional issues.

We have a trusted voice – that builds constructive relationships:

- North Shore Pandemic Business Planning Group
- Economic Partnership North Shore
- Balanced Housing Lab
- Joint advocacy & Regional Roundtables with BC Chamber of Commerce
- District of North Vancouver - Targeted OCP Review - Economy
- City of North Vancouver Mayor's Business Advisory Roundtable
- North Shore Immigrant Inclusion – Economic Working Group
- North Shore Poverty Reduction Strategy
- Integrated Transportation Committee – CNV
- Recycle BC Industrial Advisory Committee



Thrive Together on the North Shore

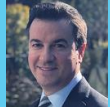
The District of West Vancouver, the District of North Vancouver, the City of North Vancouver, Squamish Nation, and Tsleil-Waututh Nation are leading an initiative that will help them understand what you need to thrive together on the North Shore.

These findings will help create the North Shore's first Poverty Reduction Strategy, which will address how to break the cycle of poverty, build a better community for everyone, and enhance inclusivity for all people looking to call the North Shore their home.

This work will be shaped by four guiding principles:



2021-2022 North Vancouver Chamber Board of Directors & Municipal Council Representatives



CHAIR: Scott Allman - AVP, Business Group at BlueShore Financial



VICE-CHAIR: Julianne Yeager -- Employment lawyer at Yeager Employment Lawyers



TREASURER: Dave Dunbar - Group Controller, CFO and Corporate Secretary at Western Stevedoring



SECRETARY: Annie Prud'homme-Genereux - Director, Continuing Studies and Executive Education at Capilano University



AT-LARGE: Ron Spence - Owner & CEO of Spence Software Services



AT LARGE: Peter Kvarnstrom - Publisher at North Shore News and President, Community Media for Glacier Media Group



Natalie Callender -- Principal - Fiducia Flare Emporium Corporation



Megan Campagnolo -- Manager, Business Markets, RBC Royal Bank



Sarah Lloyd - Senior Account Manager, BDC



Jonathan Moseley -- Partner at Momentum Business Growth



John Whyte - Partner at Lakes, Whyte LLP

Municipal Council Representatives:



Mayor Linda Buchanan - City of North Vancouver



Jordan Back - Councillor - District of North Vancouver

NORTH VANCOUVER CHAMBER YEAR IN REVIEW 2020-2021

Thank You to our Annual Partners



Platinum



Education



Gold



Silver



Bronze



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