



What is GrowthHub?

The North Vancouver Chamber has partnered with Capilano University to develop a new Work Integrated Learning (WIL) initiative! GrowthHub offers businesses and students an opportunity to collaborate on projects designed to address the business's need while providing students with relevant experience and employable skills.

What is WIL?

Work-integrated learning (WIL) is a form of curricular experiential education that formally integrates a student's academic studies with quality experiences within a workplace or practice setting. (CEWIL)

Why should you join GrowthHub?



You will have the opportunity to have an enthusiastic team of CapU students work on your problem with you.



You will receive a tailor-made report with fresh ideas and recommendations at no cost to you.



You will be a key part of providing these awesome CapU students access to real-world experience. This will help support their learning and better prepare them for the workforce you will be drawing from in the near future.

What is your role as a Project Partner?

Specifics may vary depending on the project.

<p>Project Planning</p>	<p>Project Planning Meeting</p> <ul style="list-style-type: none"> Establish expectations, roles, deliverables, and a project timeline, including classroom visit and presentation date <p>Project Charter</p> <ul style="list-style-type: none"> Faculty share a Draft Assignment Outline with all partners for feedback Complete the Project Charter including any specific dates and method(s) of communication between students and partners Helps everyone to be on the same page; clear project description and deliverables
<p>Project Roll-out + Check-in + Presentation</p>	<p>Project Intro Date</p> <ul style="list-style-type: none"> Instructor introduces GrowthHub partnership and project Presentations from the Project Partner to introduce their business and project purpose <p>Mid-project Feedback Date</p> <ul style="list-style-type: none"> Project Partner available via email or phone to answer questions throughout the project – process for how communication occurs should be set in Project Charter For large classes, it is recommended that an in-class check-in be scheduled to streamline the process Project partner attends a class feedback session in-person/online <p>Final Project Presentations Date</p> <ul style="list-style-type: none"> Business partners attend live presentations Business partners select top project(s) for GrowthHub Spotlight
<p>Sharing + Evaluating</p>	<p>Project Wrap-Up</p> <ul style="list-style-type: none"> Final Project deliverables shared with all partners Sharing final project highlights for NV Chamber GrowthHub page GrowthHub sends an online evaluation survey

When does this happen?

Projects typically run for the full semester.

- Fall: September – December
- Winter: January – April
- Summer: May-June or July-Aug

Matching and project planning will typically occur in the month or two prior to the start of the semester so be sure to submit your application early!



Interested? Great! Here's what's next:

- STEP 1** You fill out our application form (see below)
- STEP 2** The North Van Chamber and CapU review your applications for ideal matches between your projects and CapU courses.
- STEP 3** Selected applications are connected with a CapU instructor to finalize the project details
- STEP 4** The projects are presented to the students
- STEP 5** The students present their final deliverables to you and their class
- STEP 6** The students' final deliverables are shared with you

CLICK HERE TO APPLY