

**North Vancouver
Chamber**

**A Year in
Review
2020-2021**

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**NORTH VANCOUVER
CHAMBER**

Greetings

From the Chair and CEO

2020/2021

“*YEAR of the **”

The past year in the life of our business community has been exceptional. We have been upended - all rules broken - and it has led to tragedy for some and windfall wins for others. It has been the *YEAR of the **! All of us will look back and reflect on how things changed as a result of the COVID-19 pandemic, and see the asterisk that reflects that this was not normal.

During this “*Year of the **”, when we could no longer hold our breath, we all did what businesses do best – adjust, react and make the best of the situation we’re presented. At the North Vancouver Chamber, we are proud of the role we played in supporting those who needed it most, and for reacting quickly to bring together information, have the key conversations and act quickly as a credible voice of business and other employers to leaders of North Vancouver, the Region, the Province and beyond. We met with our elected leaders and ensured they were aware of the most important issues affecting you. We held events to support and connect you together to maintain resilience when it was required.

The North Vancouver Chamber continues to work hard on your behalf. As we are supporting you, we too need your support. As a not-for profit, we ask you in the year ahead to remain committed to your North Vancouver Chamber and to bring others along to join our mission.

We look forward to recovery beyond the “*YEAR of the **”, and to bringing life back to our community and collaborating with you along the way.



Scott Allman
Chair, NV Chamber



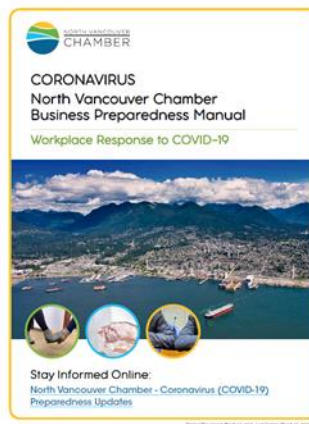
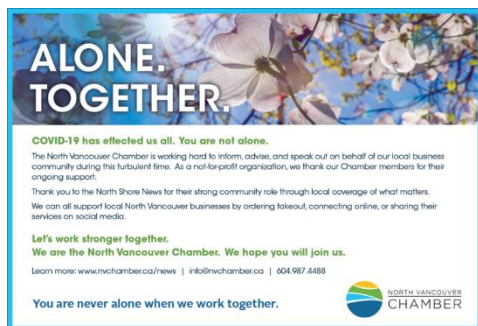
Patrick Stafford-Smith
CEO, NV Chamber

A. Support.

We help you be your best.

Through the timely distribution of news and information, free training programs, one-on-one guidance, and Provincial Election support, we proudly supported our North Vancouver business community during COVID.

We helped you find the information, funding and other support what you needed to make timely business decisions as COVID changed the world in which we work.



More than 40 accessible events to help support you and your business:

North Vancouver Chamber – Support 2020-21

Hub for updated COVID information:

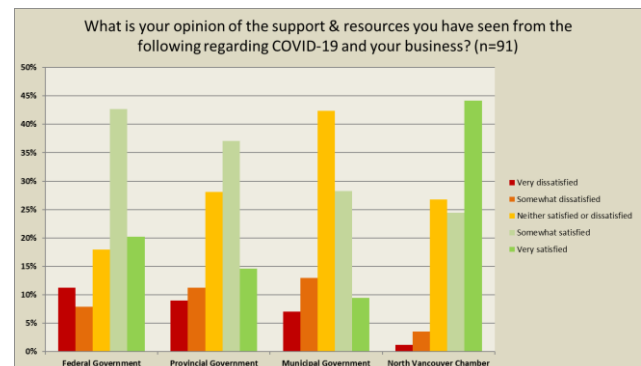
- *More than 80 newsletter bulletins to our network – with regular news and updates on access and details re COVID support*
- *NV Chamber – COVID-19 Business Preparedness Manual*
- *Updated NV Chamber website – with improved, timely access to information*

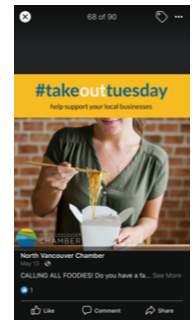
Support & Information Events:

- COVID-19: Financial Support for Businesses
- COVID-19: Commercial Leases - Your Rights & Obligations
- COVID-19: Keeping Workplace Morale Up during Turbulent Times
- COVID-19: Managing, Working and Thriving Remotely
- How to Navigate EI & Canada Emergency Response Benefit (Service Canada)
- COVID-19: Keeping Your Business Safe & Preventing Fraud
- COVID-19: Restarting Your Business Safely (Vancouver Coastal Health)
- Bringing Back Your Staff - Legal & Financial Tips
- Back to School and Running Your Business
- Business Excellence Awards 2020: COVID-19 Local Leaders Awards
- Tips for your COVID Tax Return 2020
- Economic Outlook: What Does the Future Look Like?

Education Programs:

- COVID support - BC Chamber partnership: Building Resilience to Thrive Program
- Partnership with Capilano University Continuing Studies: NV Small Business Series:
 - Taking Your Business Online – First Steps
 - Taking your Business Online – Great Web Content
 - Make a Social Media Impact this Holiday Season
 - Beginner's Guide to Facebook Ads
 - Beginner's Guide to Google Ads
 - Beginner's Guide to Google Analytics





B. Connect.

A connected community is a thriving economy.

We know who you want to know! Before COVID, we helped you meet people through face-to-face events. Throughout COVID, we have found new ways to bring you together and you with others beyond your “bubble” to extend your outreach.

North Vancouver Chamber – Connecting Events 2020-21

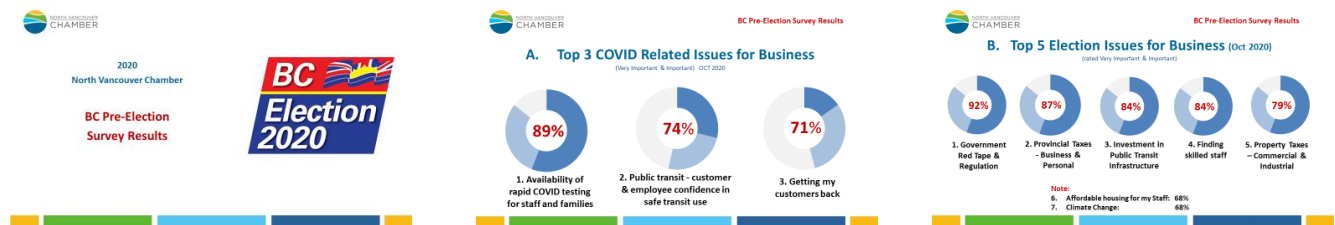
- *Networking - Virtual Coffee Meet-ups: July 17th, 28th, Aug 28th, Sept 18th, Oct 16th*
- *Business Excellence Awards 2020: COVID-19 Local Leaders Awards*
- *Holiday Social with beat poets, singing, mixology, planting, Santa, & more.*
- *Networking - Eggnog Coffee Meet Up*
- *Networking - Morning Recharge – February, March*
- *Business After 4 with LifeSpace Gardens*
- *Business After 4 - St. Paddy's Day with Beere Brewing*
- ***North Vancouver Chamber Annual General Meeting***

North Vancouver Chamber members represent over 25 sectors, about 2/3 of the North Vancouver employment. More than 90% of our members are small businesses. We held 40+ events connecting you with other leading business owners.

C. Lead.

We lead the discussion on issues that matter to employers.

We lead the way in promoting North Vancouver as a strong, vibrant economy, by focusing on big opportunities and challenges for local prosperity.



i. A Strong Voice. Leading Discussions.

In 2020-2021, we lead discussions on critical issues impacting your workplace:

- Co-founder – North Shore Pandemic Business Planning Group
- COVID government support – employer input to provincial and federal programs, sector specific concerns (tourism, retail, employee)
- Sector support: retail, tourism, health care, fitness, tech, industrial
- Property Assessment & Taxation
- Transportation – transit, e-bikes, infrastructure, access.
- Housing
- Child Care
- Workforce inclusion
- Construction disruption
- Zoning

C. Lead. (cont'd.)

ii. Policy – Punching Above our Weight.

The North Vancouver Chamber has proudly initiated policy recommendations that gained Provincial and National Chamber support:

- Retraining Underemployed Workforce to Meet Needs of BC Tech Sector (2020)
- Enhancing Support of Cycling as Mode of Workforce Transportation (2019)
- Raising the Cap: Supporting BC Business with Credit Union Capital (2019)
- Supporting Canada's Steelmaking Coal Industry (renewed 2019)
- Protection of Industrial Lands for Future Prosperity (renewed 2019)
- Transportation Connecting the North Shore and Metro Vancouver: Quantifying the Economic Impact and Defining the Solutions (2018)

iii. Connecting with Elected Officials.

As a business, you do not vote. But as a tax payer, your opinion matters. We bring you closer to those who represent you:













- Provincial Election 2020 – we met with all Candidates from all parties and shared your priorities. We provided a chance for you to meet all the candidates at the three (3) Meet the Candidates events.
- State of the City with Mayor Buchanan
- State of the District with Mayor Little
- Conversation with the MLAs – 2021
- Provincial Update with MLA Bowinn Ma
- Post Budget Overview 2021 with Jonathan Wilkinson, MP North Vancouver

iv. Representing YOU on community and regional issues.

We have developed a trusted voice – that builds constructive relationships:

- North Shore Pandemic Business Planning Group
- Economic Partnership North Shore
- Balanced Housing Lab
- District of North Vancouver - Targeted OCP Review
- City of North Vancouver Mayor's Business Advisory Roundtable
- North Shore Immigrant Inclusion – Economic Working Group
- Integrated Transportation Committee - CNV
- Recycle BC Industrial Advisory Committee

2020-2021 Board of Directors.

	CHAIR: Scott Allman - AVP, Business Group at BlueShore Financial
	PAST CHAIR: Brian Szabo - Partner at BDO Canada
	TREASURER: Dave Dunbar - Group Controller, CFO and Corporate Secretary at Western Stevedoring
	SECRETARY: Annie Prud'homme-Genereux - Director, Continuing Studies and Executive Education at Capilano University
	AT-LARGE: Ron Spence - Owner & CEO of Spence Software Services
	Chris Thompson - VP Sales, Marketing & Business Development at Grouse Mountain
	John Whyte - Partner at Lakes, Whyte LLP
	Julianne Yeager - Employment lawyer at Yeager Employment Lawyers
	Kari Koskela - VP Operations at PARC Retirement Living
	Peter Kvarnstrom - Publisher at North Shore News and President, Community Media for Glacier Media Group
Municipal Council Representatives:	
	Mayor Linda Buchanan - City of North Vancouver
	Jordan Back - Councillor - District of North Vancouver

NORTH VANCOUVER CHAMBER YEAR IN REVIEW 2020-2021

Thank You to our Annual Partners



Platinum



Education



Gold



Silver



Bronze

