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**British Columbia 2016:
The Job Destination of the Nation**

BRITISH COLUMBIA SWEEPS 2016 LABOUR DAY HOT JOB MARKETS SURVEY

Alberta falls in national rankings

It is a British Columbia hot jobs sweep. Five of the top hot markets nationally are in British Columbia, making it the hottest in terms of available jobs provincially. North Vancouver is the hottest job market in terms of available jobs relative to population. Vancouver is the hottest major city with more than 200,000 people. Surrey is No. 2.

This is the third annual Labour Day survey by Express and results are striking as to how British Columbia has steadily risen in the rankings. Equally clear is the continued and steady decline of Alberta, which dominated the first hot job rankings in the past. Wood Buffalo (Fort McMurray), once the hottest job market in the country, now ranks No. 19 in the nation.

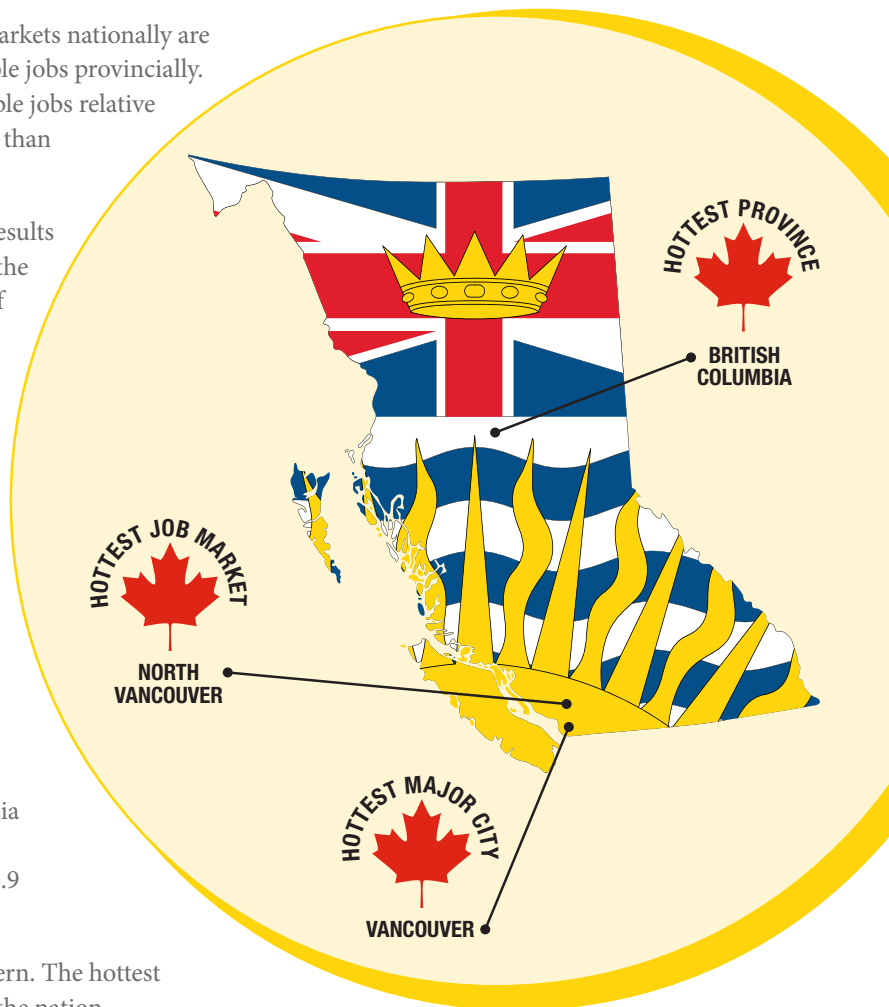
Hottest job markets in terms of major Canadian cities with more than 200,000 people:

1. Vancouver, British Columbia
2. Surrey, British Columbia
3. Burnaby, British Columbia
4. Mississauga, Ontario
5. Edmonton, Alberta

The latest July 2016 Statistics Canada Labour Force Survey confirms British Columbia's impressive results. According to Statistics Canada, the unemployment rate in British Columbia continues to decline, and at 5.6 per cent, is the lowest in the country. This is compared with a rising national average of 6.9 per cent. Alberta's unemployment rate is now 8.6 per cent.

Ontario's slide in the rankings continues to cause some concern. The hottest job market in Ontario, Mississauga, was ranked at No. 32 in the nation.

The other trend worthy of note is the continued strength of smaller job markets in the province of Quebec. Five of the top 10 jobs markets are in Quebec, including Drummondville at No. 2, Brossard at No. 3, and last year's hottest job market Saint-Hyacinthe at No. 4.



Why A Hot Job Markets Survey?

Every month, Statistics Canada provides a review of unemployment data across the country. So why do we need a Hot Job Markets Survey?

Anecdotal evidence points to hot job markets across Canada, even in provinces with high macro unemployment numbers. Employers in particular sub-regions often have a difficult time finding workers. However, a lack of local data has made it impossible to reliably pinpoint where these hot job markets are within a province.

In order to refine the real job market picture across Canada, for the third year in a row, Express Employment Professionals researched the rate of

job availability by cross-referencing Statistics Canada population data with publicly advertised job postings on the federal Job Bank.*

Using the federal Job Bank (as opposed to data from provincial employment agencies or other providers) ensures a consistent, “apples-to-apples” comparison of job availability from British Columbia to Newfoundland.

*Study Methodology: A list of the 100 most populous municipalities was cross-referenced with the average number of available jobs on July 15, 2016 and August 15, 2016, as identified by the federal Job Bank — maintained by Employment and Social Development Canada — in order to calculate a figure of jobs per 1,000 population.

THE TOP 50 HOT JOB MARKETS IN CANADA BY THE NUMBERS

2016 Rank	2016 Jobs/1000	Municipality	Province	Population	2015 Rank	2015 Jobs/1000
1	10.42	North Vancouver	BC	48,196	7	6.80
2	10.19	Drummondville	QC	71,852	2	8.07
3	10.15	Brossard	QC	79,273	4	7.94
4	10.04	Saint-Hyacinthe	QC	53,236	1	8.55
5	7.76	Blainville-Sainte Thérèse	QC	79,535	8	6.75
6	7.63	Victoria	BC	80,017	13	5.49
7	6.53	Richmond	BC	190,473	25	4.45
8	6.46	Vancouver	BC	603,502	15	5.29
9	6.22	Lévis	QC	138,769	12	5.88
10	6.15	Delta	BC	99,863	42	3.57
11	6.03	Coquitlam	BC	126,456	47	4.31
12	5.63	Saint-Jérôme	QC	68,456	33	4.15
13	5.60	Granby	QC	63,433	-	-
14	5.59	Langley	BC	104,177	28	4.27
15	5.56	Regina	SK	193,100	5	7.79
16	5.48	Surrey	BC	468,251	20	4.80
17	5.47	Kelowna	BC	117,312	17	4.94
18	5.17	Trois-Rivières	QC	131,338	34	4.09
19	5.09	Wood Buffalo	AB	65,565	6	7.53
20	4.97	New Westminster	BC	65,976	40	3.65
21	4.89	Kamloops	BC	85,678	18	4.88
22	4.74	Rimouski	QC	46,860	32	4.21
23	4.60	Abbotsford	BC	133,497	-	-
24	4.58	Saint-Jean-sur-Richelieu	QC	92,394	37	3.77
25	4.52	Burnaby	BC	223,218	28	4.27
26	4.46	Terrebonne	QC	106,322	39	3.66
27	4.40	Prince George	BC	71,974	23	4.55
28	4.34	Saguenay	QC	144,746	-	-
29	4.30	Sherbrooke	QC	154,601	36	3.82
30	4.17	Moncton	NB	69,074	21	4.68
31	4.11	Nanaimo	BC	83,810	45	3.33
32	3.85	Mississauga	ON	713,443	10	6.08
33	3.84	Edmonton	AB	812,201	8	6.75
34	3.83	Saskatoon	SK	222,189	11	5.90
35	3.77	Newmarket	ON	79,978	41	3.64
36	3.50	Chilliwack	BC	77,936	-	-
37	3.42	Fredericton	NB	56,224	38	3.71
38	3.39	Grande Prairie	AB	55,032	2	8.07
39	3.30	Shawinigan	QC	50,060	-	-
40	3.06	St. John's	NL	106,172	-	-
41	3.02	Barrie	ON	135,711	26	4.40
42	2.91	Waterloo	ON	98,780	47	3.18
43	2.88	Repentigny	QC	82,000	-	-
44	2.81	Niagara Falls	ON	82,997	23	4.55
45	2.80	Red Deer	AB	90,564	14	5.38
46	2.79	Montréal	QC	1,649,519	-	-
47	2.75	Guelph	ON	121,688	22	4.56
48	2.73	Oakville	ON	182,520	46	3.31
49	2.68	Saint John	NB	70,063	-	-
50	2.60	Lethbridge	AB	83,517	31	4.24



Notes:

- 1) Available jobs as reported by the Canadian federal Job Bank on July 15, 2016 and August 15, 2016. www.jobbank.gc.ca
- 2) Population figures from the 2011 Census as reported in Statistics Canada's Population and Dwelling Count for Census Sub-Divisions (municipalities).
- 3) EI rates and qualifying hours as provided by Employment and Social Development Canada for the EI period from July 12, 2016 to August 8, 2016. http://srv129.services.gc.ca/eiregions/eng/rates_cur.aspx
- 4) Some adjustments have been made to reconcile Census municipalities with Job Bank locations.

THE TYPES OF AVAILABLE JOBS: A BREAKDOWN BY PROVINCE

BRITISH COLUMBIA — TOP ADVERTISED OCCUPATIONS



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Type of Job	NOC Code	Number of Available Jobs
Cooks	6242	1322
Babysitters, Nannies & Parents' Helpers	6474	1095
Retail Salespersons & Sales Clerks	6421	953
Food Service Supervisors	6212	558
Registered Nurses	3152	395
Visiting Homemakers, Housekeepers & Related Occupations	6471	381
Truck Drivers	7411	354
Retail Trade Managers	621	322
Cashiers	6611	274
Carpenters	7271	271

Note: As of July 15, 2016. Data from www.jobbank.gc.ca/top_jobs-eng.do



HOTTEST MAJOR CITY
1
VANCOUVER

HOTTEST MAJOR CITY
2
SURREY

HOTTEST MAJOR CITY
3
BURNABY

ALBERTA — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Food Service Supervisors	6212	981
Cooks	6242	722
Babysitters, Nannies & Parents' Helpers	6474	608
Retail Salespersons & Sales Clerks	6421	534
Retail Trade Supervisors	6211	446
Registered Nurses	3152	286
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	272
Retail Trade Managers	621	241
Cashiers	6611	238
Restaurant & Food Service Managers	631	212

Note: As of July 15, 2016. Data from www.jobbank.gc.ca/top_jobs-eng.do



HOTTEST MAJOR CITY
5
EDMONTON

SASKATCHEWAN — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Salespersons & Sales Clerks	6421	283
Cooks	6242	185
Registered Nurses	3152	120
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	108
Truck Drivers	7411	95
Retail Trade Managers	621	94
Food & Beverage Servers	6453	87
General Office Clerks	1411	74
Cashiers	6611	72
Babysitters, Nannies & Parents' Helpers	6474	65

Note: As of July 15, 2016. Data from www.jobbank.gc.ca/top_jobs-eng.do



MANITOBA — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Salespersons & Sales Clerks	6421	123
Cooks	6242	66
Airline Sales & Service Agents	6433	58
Truck Drivers	7411	54
Retail Trade Managers	621	50
Registered Nurses	3152	42
Cashiers	6611	37
Customer Service, Information & Related Clerks	1453	36
Banking, Insurance & Other Financial Clerks	1434	30
Community & Social Service Workers	4212	28

Note: As of July 15, 2016. Data from www.jobbank.gc.ca/top_jobs-eng.do



ONTARIO — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Salespersons & Sales Clerks	6421	1,983
Babysitters, Nannies & Parents' Helpers	6474	1,376
Visiting Homemakers, Housekeepers & Related Occupations	6471	834
Airlines Sales & Service Agents	6433	723
Cooks	6242	720
Material Handlers	7452	683
Computer Programmers & Interactive Media Developers	2174	655
Truck Drivers	7411	591
Retail Trade Managers	621	531
Information Systems Analysts & Consultants	2171	510

Note: As of July 15, 2016. Data from www.jobbank.gc.ca/top_jobs-eng.do



QUEBEC — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Salespersons & Sales Clerks	6421	2,182
Cooks	6242	1195
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	1004
Truck Drivers	7411	858
Material Handlers	7452	851
Custom Service, Information & Related Clerks	1453	838
Cashiers	6611	721
Light Duty Cleaners	6661	669
Nurse Aides, Orderlies & Patient Service Associates	3413	666
Retail Trade Managers	621	658

Note: As of July 15, 2016. Data from www.jobbank.gc.ca/top_jobs-eng.do



NEW BRUNSWICK — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Salespersons & Sales Clerks	6421	148
Cooks	6242	83
Cashiers	6611	69
Truck Drivers	7411	58
Retail Trade Managers	621	51
Visiting Homemakers, Housekeepers & Related Occupations	6471	46
Customer Service, Information & Related Clerks	1453	43
Light Duty Cleaners	6661	42
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	30
Food & Beverage Servers & Related Occupations	6453	27



Note: As of July 15, 2016. Data from www.jobbank.gc.ca/top_jobs-eng.do

PRINCE EDWARD ISLAND — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	53
Cooks	6242	43
Retail Salespersons & Sales Clerks	6421	36
Cashiers	6611	26
Light Duty Cleaners	6661	23
Food & Beverage Servers	6453	13
Banking, Insurance & Other Financial Clerks	1434	12
Visiting Homemakers, Housekeepers & Related Occupations	6471	11
Bakers	6252	10
Sales, Marketing & Advertising Managers	611	9



Note: As of July 15, 2016. Data from www.jobbank.gc.ca/top_jobs-eng.do

NOVA SCOTIA — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Salespersons & Sales Clerks	6421	142
Cooks	6242	101
Cashiers	6611	87
Light Duty Cleaners	6661	54
Construction Trades Helpers & Labourers	7611	42
Visiting Homemakers, Housekeepers & Related Occupations	6471	41
Banking, Insurance & Other Financial Clerks	1434	39
Retail Trade Managers	621	38
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	37
Customer Service, Information & Related Clerks	1453	35



Note: As of July 15, 2016. Data from www.jobbank.gc.ca/top_jobs-eng.do

NEWFOUNDLAND & LABRADOR — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Salespersons & Sales Clerks	6421	108
Cashiers	6611	77
Cooks	6242	70
Retail Trade Managers	621	38
Visiting Homemakers, Housekeepers & Related Occupations	6471	30
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	30
Specialist Physicians	3111	29
Light Duty Cleaners	6661	28
Food Service Supervisors	6212	19
Food & Beverage Servers	6453	18



Note: As of July 15, 2016. Data from www.jobbank.gc.ca/top_jobs-eng.do

YUKON — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Trade Managers	621	14
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	11
Early Childhood Educators & Assistants	4214	8
Architecture & Science Managers	212	7
Retail Salespersons & Sales Clerks	6421	7
Cashiers	6611	7
Light Duty Cleaners	6661	7
Grocery Clerks & Store Shelf Stockers	6622	6
Cooks	6242	5
Hotel Front Desk Clerks	6435	5
Food & Beverage Servers	6453	5



Note: As of July 15, 2016. Data from www.jobbank.gc.ca/top_jobs-eng.do

NORTHWEST TERRITORIES — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Babysitters, Nannies & Parents' Helpers	6474	9
Retail Trade Managers	621	7
Food Counter Attendants, Kitchen Helpers & Related Occupations	6641	7
Cooks	6242	5
Administrative Officers	1221	4
Food Service Supervisors	6212	4
Truck Drivers	7411	4
Retail Salespersons & Sales Clerks	6421	3
Pet Groomers & Animal Care Workers	6483	3
User Support Technicians	2282	2



Note: As of July 15, 2016. Data from www.jobbank.gc.ca/top_jobs-eng.do

NUNAVUT — TOP ADVERTISED OCCUPATIONS

Type of Job	NOC Code	Number of Available Jobs
Retail Trade Managers	621	5
Cooks	6242	4
Carpenters	7271	4
College & Other Vocational Instructors	4131	2
Babysitters, Nannies & Parents' Helpers	6474	2
Electricians (Except Industrial & Power System)	7241	2
Plumbers	7251	2
Automotive Service Technicians:		
Truck & Bus Mechanics & Mechanical Repairers	7321	2
Senior Managers: Health, Education, Social & Community Services & Membership Organizations	14	1
Financial Managers	111	1

Note: As of July 15, 2016. Data from www.jobbank.gc.ca/top_jobs-eng.do



About Express Employment Professionals and Express in Canada

Express Employment Professionals puts people to work. It generated \$3.02 billion in sales and employed a record 500,002 people in 2015. Its long-term goal is to put a million people to work annually.

Express launched in Canada in July 1996, with a franchise in London, Ontario, and since then, has expanded and grown across Canada significantly. There are currently 37 Express franchises in Canada – six in British Columbia, five in Alberta, two in Saskatchewan, 23 in Ontario and one in Nova Scotia.

The Top 50 Hot Job Markets in Canada study is released annually by the Express Employment Professionals Canada Employed campaign that explores the state of employment and unemployment in Canada today. If you would like more information on Express Employment Professionals or this topic, please contact Kellie Major at (613) 222-7488 or kellie@mapleleafstrategies.com.

